

PALESTINIAN HERITAGE TRAIL: INCREASED ECONOMIC OPPORTUNITIES AND IMPROVED LIVELIHOOD FOR FRAGILE COMMUNITIES PROJECT



BASIC PROGRAM INFORMATION

COUNTRY
West Bank and Gaza

REGION
Middle East & North Africa

LEAD IMPLEMENTING AGENCY
Palestinian Heritage Trail

TYPE LEAD IMPLEMENTING AGENCY
NGO

START DATE
05/01/2022

END DATE
12/01/2025

P-CODE (WB PROGRAMS)
P170706

GLOBAL PRACTICE (WORLD BANK)
Finance, Competitiveness and Innovation

PROGRAM OBJECTIVES

MAIN OBJECTIVES

Wage employment	Food security	Financial inclusion	Self-employment
Market access	Social services	Income diversification	Women's empowerment
Social cohesion	Productivity	Social inclusion	Climate resilience

PROGRAM DESCRIPTION

The project aims to improve the economic opportunities and livelihoods of fragile Palestinian communities along the Palestinian Heritage Trail, focusing on women and youth, by financing subprojects that improve community tourism, helping to start and grow businesses, and supporting outreach to tourists.

PROGRAM COMPONENTS



AVERAGE PROGRAM DURATION FOR PARTICIPANTS

Under one year	Between one and three years	More than three years
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DO PARTICIPANTS ACCESS COMPONENTS IN A SPECIFIC SEQUENCE?



DIGITIZATION

COMPONENTS DELIVERED DIGITALLY

TRANSFER	COACHING	BUSINESS CAPITAL
FINANCIAL SERVICES FACILITATION	MARKET LINKS	SKILLS TRAINING
CLIMATE RESILIENCE SUPPORT	WAGE EMPLOYMENT	



COUNTRY INFORMATION

LENDING CATEGORY (WB ONLY)
N/A

FCV COUNTRY (WB FY24 LIST)
Yes

TOTAL POPULATION (MILLION)
4.92

POVERTY HEADCOUNT (NPL) (%)
29.20%

POVERTY HEADCOUNT (\$2.15/DAY (2017 PPP)) (%)
0.50%

POVERTY HEADCOUNT (MPI) (%)
N/A

NO. ECONOMIC INCLUSION PROGRAMS IN THE COUNTRY
3

NO. BENEFICIARIES (DIRECT & INDIRECT) OF ECONOMIC INCLUSION PROGRAMS IN THE COUNTRY
312



PARTICIPANT PROFILE

TARGETED POVERTY GROUPS

Poor

Extreme poor

Those above the poverty line

PRIORITY VULNERABLE GROUPS

Women

Youth



ELIGIBILITY CRITERIA

Other eligible criteria



PARTICIPANT IDENTIFICATION METHODS

Community-based targeting

Geographic targeting



PLANNED RESEARCH AND EVALUATION

EVALUATION/RESEARCH TYPES

Needs assessment

IMPACT EVALUATION TOPICS

NAME RESEARCH PARTNERS

The implementing agency conducted it.

DATE WHEN IMPACT EVALUATION RESULTS AVAILABLE

The needs assessment is completed and it is available.

Data submitted as of 03/05/2023, through PEI's Landscaping Survey.

For more information on the survey [click here](#).

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PROGRAM COVERAGE

DIRECT PARTICIPANTS

60

DIRECT & INDIRECT BENEFICIARIES

312

PERCENTAGE FEMALE PARTICIPANTS

26-50% of participants

Share of country population (%)

: < 0.01

Area/s

: Mix (urban & rural)

Share of poor (national poverty line) (%)

: 0.02

Geographic coverage

: Several states/regions

INSTITUTIONAL ARRANGEMENTS

ORGANIZATIONS

INVOLVED IN IMPLEMENTATION

PROVIDING FINANCING

National/central government



Regional/district government



Local/municipal government



Non-governmental organization



Community



Financial Service Provider



World Bank



Multilateral (not WB)



Bilateral organization



Private sector organization



COMMUNITY ENGAGEMENT

COMPONENTS DELIVERED THROUGH COMMUNITY

- Transfer
- Business capital
- Wage employment facilitation
- Skills training
- Coaching
- Financial services facilitation
- Market links
- Climate resilience support

COMMUNITY STRUCTURES LEVERAGED FOR PROGRAM DELIVERY

- Informal community groups
- Formal community groups
- Local governance groups
- Community individuals
- Other community structures

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CONTACT US



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