

## AREA PROGRAM (AP)

### PROGRAM OBJECTIVES

#### MAIN OBJECTIVES

Wage employment	Food security	Financial inclusion	Self-employment
Market access	Social services	Income diversification	Women's empowerment
Social cohesion	Productivity	Social inclusion	Climate resilience

### PROGRAM DESCRIPTION

The program is a community development initiative to address the causes of poverty for ultra-poor households.

### PROGRAM COMPONENTS



### AVERAGE PROGRAM DURATION FOR PARTICIPANTS

Under one year	Between one and three years	More than three years
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### DO PARTICIPANTS ACCESS COMPONENTS IN A SPECIFIC SEQUENCE?



### DIGITIZATION

#### COMPONENTS DELIVERED DIGITALLY

TRANSFER	COACHING	BUSINESS CAPITAL
FINANCIAL SERVICES FACILITATION	MARKET LINKS	SKILLS TRAINING
CLIMATE RESILIENCE SUPPORT	WAGE EMPLOYMENT	



### BASIC PROGRAM INFORMATION

COUNTRY

Rwanda

REGION

Sub-Saharan Africa

LEAD IMPLEMENTING AGENCY

World Vision Rwanda

TYPE LEAD IMPLEMENTING AGENCY

NGO

START DATE

10/01/2020

END DATE

09/01/2025

P-CODE (WB PROGRAMS)

DNA

GLOBAL PRACTICE (WORLD BANK)

Non-WB



### COUNTRY INFORMATION

LENDING CATEGORY (WB ONLY)

IDA

FCV COUNTRY (WB FY24 LIST)

No

TOTAL POPULATION (MILLION)

13.46

POVERTY HEADCOUNT (NPL) (%)

38.20%

POVERTY HEADCOUNT (\$2.15/DAY (2017 PPP)) (%)

52.00%

POVERTY HEADCOUNT (MPI) (%)

48.82%

NO. ECONOMIC INCLUSION PROGRAMS IN THE COUNTRY

14

NO. BENEFICIARIES (DIRECT & INDIRECT) OF ECONOMIC INCLUSION PROGRAMS IN THE COUNTRY

2,325,533



### PARTICIPANT PROFILE

#### TARGETED POVERTY GROUPS

Extreme poor

Ultra-poor

#### PRIORITY VULNERABLE GROUPS

Displacement-affected

Women

Children

Youth

Persons with disabilities



### ELIGIBILITY CRITERIA

Poverty status

Behavioral attributes

Random allocation



### PARTICIPANT IDENTIFICATION METHODS

Community-based targeting

Geographic targeting

Categorical targeting



## PLANNED RESEARCH AND EVALUATION

### EVALUATION/RESEARCH TYPES

Process evaluation  
Impact evaluation

### IMPACT EVALUATION TOPICS

Overall impact

### NAME RESEARCH PARTNERS

University of Rwanda, World Vision  
Canada

### DATE WHEN IMPACT EVALUATION RESULTS AVAILABLE

The general impact evaluation of Umurava Area Program will be available by 30 September 2025. However, the evaluation of the first phase of the Ultra poor graduation project, phase 1 is planned in August 2023.

Data submitted as of 04/07/2023, through PEI's Landscaping Survey.

For more information on the survey [click here](#).

## AREA PROGRAM (AP)

### PROGRAM COVERAGE

DIRECT PARTICIPANTS

4,079

DIRECT & INDIRECT BENEFICIARIES

18,356

PERCENTAGE FEMALE PARTICIPANTS

51-75% of participants

Share of country population (%)

: 0.14

Area/s

: Only rural

Share of poor (national poverty line) (%)

: 0.36

Geographic coverage

: One state/region

### INSTITUTIONAL ARRANGEMENTS

#### ORGANIZATIONS

#### INVOLVED IN IMPLEMENTATION

#### PROVIDING FINANCING

National/central government



Regional/district government



Local/municipal government



Non-governmental organization



Community



Financial Service Provider



World Bank



Multilateral (not WB)



Bilateral organization



Private sector organization



### COMMUNITY ENGAGEMENT

#### COMPONENTS DELIVERED THROUGH COMMUNITY

#### COMMUNITY STRUCTURES LEVERAGED FOR PROGRAM DELIVERY

- Transfer
- Business capital
- Wage employment facilitation
- Skills training
- Coaching
- Financial services facilitation
- Market links
- Climate resilience support

- Informal community groups
- Formal community groups
- Local governance groups
- Community individuals
- Other community structures

### LEARN MORE

[www.peiglobal.org](http://www.peiglobal.org)

### CONTACT US



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