

# AGRICULTURE COMMERCIALIZATION AND DIVERSIFICATION PROJECT



## BASIC PROGRAM INFORMATION

COUNTRY  
Papua New Guinea

REGION  
East Asia & Pacific

LEAD IMPLEMENTING AGENCY  
Department of Agriculture and Livestock; the Cocoa Board of Papua New Guinea; and the Coffee Industry Corporation.

TYPE LEAD IMPLEMENTING AGENCY  
National govt

START DATE  
12/01/2020

END DATE  
12/01/2025

P-CODE (WB PROGRAMS)  
P166222

GLOBAL PRACTICE (WORLD BANK)  
Agriculture and Food

## PROGRAM OBJECTIVES

### MAIN OBJECTIVES

|                 |                 |                        |                     |
|-----------------|-----------------|------------------------|---------------------|
| Wage employment | Food security   | Financial inclusion    | Self-employment     |
| Market access   | Social services | Income diversification | Women's empowerment |
| Social cohesion | Productivity    | Social inclusion       | Climate resilience  |

## PROGRAM DESCRIPTION

The project aims to develop competitive and diversified agriculture value chains for selected commodities, measured by increased productivity and higher quantities sold by smallholder producers and their organizations, and by intermediate micro, small, and medium enterprises.

## PROGRAM COMPONENTS



TRANSFER



COACHING



BUSINESS CAPITAL



FINANCIAL SERVICES FACILITATION



WAGE EMPLOYMENT FACILITATION



MARKET LINKS



SKILLS TRAINING



CLIMATE RESILIENCE SUPPORT

## AVERAGE PROGRAM DURATION FOR PARTICIPANTS

|                |                             |                       |
|----------------|-----------------------------|-----------------------|
| Under one year | Between one and three years | More than three years |
|----------------|-----------------------------|-----------------------|

## DO PARTICIPANTS ACCESS COMPONENTS IN A SPECIFIC SEQUENCE?



## DIGITIZATION

### COMPONENTS DELIVERED DIGITALLY

|                                 |                 |                  |
|---------------------------------|-----------------|------------------|
| TRANSFER                        | COACHING        | BUSINESS CAPITAL |
| FINANCIAL SERVICES FACILITATION | MARKET LINKS    | SKILLS TRAINING  |
| CLIMATE RESILIENCE SUPPORT      | WAGE EMPLOYMENT |                  |



## COUNTRY INFORMATION

LENDING CATEGORY (WB ONLY)  
Blend

FCV COUNTRY (WB FY24 LIST)  
Yes

TOTAL POPULATION (MILLION)  
9.95

POVERTY HEADCOUNT (NPL) (%)  
N/A

POVERTY HEADCOUNT (\$2.15/DAY (2017 PPP)) (%)  
N/A

POVERTY HEADCOUNT (MPI) (%)  
56.63%

NO. ECONOMIC INCLUSION PROGRAMS IN THE COUNTRY  
1

NO. BENEFICIARIES (DIRECT & INDIRECT) OF ECONOMIC INCLUSION PROGRAMS IN THE COUNTRY



### PARTICIPANT PROFILE

TARGETED POVERTY GROUPS  
Program does not target by poverty level

PRIORITY VULNERABLE GROUPS  
Women  
Youth  
Marginalized



### ELIGIBILITY CRITERIA



### PARTICIPANT IDENTIFICATION METHODS

Community-based targeting  
Geographic targeting  
Categorical targeting



## PLANNED RESEARCH AND EVALUATION

EVALUATION/RESEARCH TYPES

IMPACT EVALUATION TOPICS

NAME RESEARCH PARTNERS

TBA

DATE WHEN IMPACT EVALUATION RESULTS AVAILABLE

TBA

Data submitted as of 03/01/2023, through PEI's Landscaping Survey.

For more information on the survey [click here](#).

## AGRICULTURE COMMERCIALIZATION AND DIVERSIFICATION PROJECT

### PROGRAM COVERAGE

| DIRECT PARTICIPANTS                       | DIRECT & INDIRECT BENEFICIARIES | PERCENTAGE FEMALE PARTICIPANTS |
|---|---------------------------------|--------------------------------|
| Share of country population (%)           | : Area/s                        | : Mix (urban & rural)          |
| Share of poor (national poverty line) (%) | : Geographic coverage           | : Several states/regions       |

### INSTITUTIONAL ARRANGEMENTS

| ORGANIZATIONS                 | INVOLVED IN IMPLEMENTATION | PROVIDING FINANCING |
|-------------------------------|----------------------------|---------------------|
| National/central government   | ●                          | ●                   |
| Regional/district government  | ●                          | ●                   |
| Local/municipal government    | ●                          | ●                   |
| Non-governmental organization | ●                          | ●                   |
| Community                     | ●                          | ●                   |
| Financial Service Provider    | ●                          | ●                   |
| World Bank                    | ●                          | ●                   |
| Multilateral (not WB)         | ●                          | ●                   |
| Bilateral organization        | ●                          | ●                   |
| Private sector organization   | ●                          | ●                   |

### COMMUNITY ENGAGEMENT

| COMPONENTS DELIVERED THROUGH COMMUNITY | COMMUNITY STRUCTURES LEVERAGED FOR PROGRAM DELIVERY |
|--|---|
| ● Transfer                             | ● Informal community groups                         |
| ● Business capital                     | ● Formal community groups                           |
| ● Wage employment facilitation         | ● Local governance groups                           |
| ● Skills training                      | ● Community individuals                             |
| ● Coaching                             | ● Other community structures                        |
| ● Financial services facilitation      |   |
| ● Market links                         |   |
| ● Climate resilience support           |   |

### LEARN MORE

[www.peiglobal.org](http://www.peiglobal.org)

### CONTACT US



PEI Management Team  
[peimt@worldbank.org](mailto:peimt@worldbank.org)

