

REVITALIZING YOUTH ENTERPRISE (RYE) PROGRAM (PHASE 2)



BASIC PROGRAM INFORMATION

COUNTRY

Pakistan

REGION

South Asia

LEAD IMPLEMENTING AGENCY

Pakistan Poverty Alleviation Fund (PPAF)

TYPE LEAD IMPLEMENTING AGENCY

NGO

START DATE

03/01/2022

END DATE

01/01/2023

P-CODE (WB PROGRAMS)

DNA

GLOBAL PRACTICE (WORLD BANK)

Non-WB

PROGRAM OBJECTIVES

MAIN OBJECTIVES

| | | | |
|-----------------|-----------------|------------------------|---------------------|
| Wage employment | Food security | Financial inclusion | Self-employment |
| Market access | Social services | Income diversification | Women's empowerment |
| Social cohesion | Productivity | Social inclusion | Climate resilience |

PROGRAM DESCRIPTION

The program aims to reduce poverty by training unemployed youths in digital and life skills for online and offline markets, with all trainings supported by established market and logistics infrastructure.

PROGRAM COMPONENTS



TRANSFER



COACHING



BUSINESS CAPITAL



FINANCIAL SERVICES FACILITATION



WAGE EMPLOYMENT FACILITATION



MARKET LINKS



SKILLS TRAINING



CLIMATE RESILIENCE SUPPORT

AVERAGE PROGRAM DURATION FOR PARTICIPANTS

| | | |
|----------------|-----------------------------|-----------------------|
| Under one year | Between one and three years | More than three years |
|----------------|-----------------------------|-----------------------|

DO PARTICIPANTS ACCESS COMPONENTS IN A SPECIFIC SEQUENCE?



DIGITIZATION

COMPONENTS DELIVERED DIGITALLY

| | | |
|---------------------------------|-----------------|------------------|
| TRANSFER | COACHING | BUSINESS CAPITAL |
| FINANCIAL SERVICES FACILITATION | MARKET LINKS | SKILLS TRAINING |
| CLIMATE RESILIENCE SUPPORT | WAGE EMPLOYMENT | |



COUNTRY INFORMATION

LENDING CATEGORY (WB ONLY)

Blend

FCV COUNTRY (WB FY24 LIST)

No

TOTAL POPULATION (MILLION)

231.40

POVERTY HEADCOUNT (NPL) (%)

21.90%

POVERTY HEADCOUNT (\$2.15/DAY (2017 PPP)) (%)

4.90%

POVERTY HEADCOUNT (MPI) (%)

38.33%

NO. ECONOMIC INCLUSION PROGRAMS IN THE COUNTRY

7

NO. BENEFICIARIES (DIRECT & INDIRECT) OF ECONOMIC INCLUSION PROGRAMS IN THE COUNTRY

2,935,971



PARTICIPANT PROFILE

TARGETED POVERTY GROUPS

Poor

Extreme poor

Ultra-poor

Those above the poverty line

PRIORITY VULNERABLE GROUPS

Women

Youth



ELIGIBILITY CRITERIA

Age

Sex

Poverty status



PARTICIPANT IDENTIFICATION METHODS

Geographic targeting

Categorical targeting

Proxy Means Test



PLANNED RESEARCH AND EVALUATION

EVALUATION/RESEARCH TYPES

IMPACT EVALUATION TOPICS

NAME RESEARCH PARTNERS
TBA

DATE WHEN IMPACT EVALUATION RESULTS AVAILABLE

TBA

Data submitted as of 04/17/2023, through PEI's Landscaping Survey.

For more information on the survey [click here](#).

REVITALIZING YOUTH ENTERPRISE (RYE) PROGRAM (PHASE 2)

PROGRAM COVERAGE

DIRECT PARTICIPANTS

200

DIRECT & INDIRECT BENEFICIARIES

1,262

PERCENTAGE FEMALE PARTICIPANTS

51-75% of participants

Share of country population (%)

: < 0.01

Area/s

: Mix (urban & rural)

Share of poor (national poverty line) (%)

: < 0.01

Geographic coverage

: Several states/regions

INSTITUTIONAL ARRANGEMENTS

ORGANIZATIONS

INVOLVED IN IMPLEMENTATION

PROVIDING FINANCING

National/central government



Regional/district government



Local/municipal government



Non-governmental organization



Community



Financial Service Provider



World Bank



Multilateral (not WB)



Bilateral organization



Private sector organization



COMMUNITY ENGAGEMENT

COMPONENTS DELIVERED THROUGH COMMUNITY

COMMUNITY STRUCTURES LEVERAGED FOR PROGRAM DELIVERY

- Transfer
- Business capital
- Wage employment facilitation
- Skills training
- Coaching
- Financial services facilitation
- Market links
- Climate resilience support

- Informal community groups
- Formal community groups
- Local governance groups
- Community individuals
- Other community structures

LEARN MORE

www.peiglobal.org

CONTACT US



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