

# PUNJAB HUMAN CAPITAL INVESTMENT PROJECT

## PROGRAM OBJECTIVES

### MAIN OBJECTIVES

|                 |                 |                        |                     |
|-----------------|-----------------|------------------------|---------------------|
| Wage employment | Food security   | Financial inclusion    | Self-employment     |
| Market access   | Social services | Income diversification | Women's empowerment |
| Social cohesion | Productivity    | Social inclusion       | Climate resilience  |

## PROGRAM DESCRIPTION

The project aims to improve maternal and newborn child healthcare, early childhood education, and livelihood opportunities for the poor and vulnerable population, along with the provision of market readiness training, asset transfers, and mentoring to young couples.

## PROGRAM COMPONENTS



TRANSFER



COACHING



BUSINESS CAPITAL



FINANCIAL SERVICES FACILITATION



WAGE EMPLOYMENT FACILITATION



MARKET LINKS



SKILLS TRAINING



CLIMATE RESILIENCE SUPPORT

## AVERAGE PROGRAM DURATION FOR PARTICIPANTS

|                |                             |                       |
|----------------|-----------------------------|-----------------------|
| Under one year | Between one and three years | More than three years |
|----------------|-----------------------------|-----------------------|

## DO PARTICIPANTS ACCESS COMPONENTS IN A SPECIFIC SEQUENCE?



## DIGITIZATION

### COMPONENTS DELIVERED DIGITALLY

|                                 |                 |                  |
|---------------------------------|-----------------|------------------|
| TRANSFER                        | COACHING        | BUSINESS CAPITAL |
| FINANCIAL SERVICES FACILITATION | MARKET LINKS    | SKILLS TRAINING  |
| CLIMATE RESILIENCE SUPPORT      | WAGE EMPLOYMENT |                  |



## BASIC PROGRAM INFORMATION

COUNTRY

Pakistan

REGION

South Asia

LEAD IMPLEMENTING AGENCY

Punjab Social Protection Authority

TYPE LEAD IMPLEMENTING AGENCY

National govt

START DATE

05/01/2020

END DATE

06/01/2025

P-CODE (WB PROGRAMS)

P164785

GLOBAL PRACTICE (WORLD BANK)

Social Protection & Jobs



## COUNTRY INFORMATION

LENDING CATEGORY (WB ONLY)

Blend

FCV COUNTRY (WB FY24 LIST)

No

TOTAL POPULATION (MILLION)

231.40

POVERTY HEADCOUNT (NPL) (%)

21.90%

POVERTY HEADCOUNT (\$2.15/DAY (2017 PPP)) (%)

4.90%

POVERTY HEADCOUNT (MPI) (%)

38.33%

NO. ECONOMIC INCLUSION PROGRAMS IN THE COUNTRY

7

NO. BENEFICIARIES (DIRECT & INDIRECT) OF ECONOMIC INCLUSION PROGRAMS IN THE COUNTRY

2,935,971



## PARTICIPANT PROFILE

### TARGETED POVERTY GROUPS

Poor

Extreme poor

Ultra-poor

### PRIORITY VULNERABLE GROUPS

Women

Youth



## ELIGIBILITY CRITERIA



## PARTICIPANT IDENTIFICATION METHODS

Geographic targeting

Categorical targeting

Proxy Means Test



## PLANNED RESEARCH AND EVALUATION

### EVALUATION/RESEARCH TYPES

Process evaluation  
Impact evaluation

### IMPACT EVALUATION TOPICS

Overall impact

### NAME RESEARCH PARTNERS

VIT

### DATE WHEN IMPACT EVALUATION RESULTS AVAILABLE

June 2025

Data submitted as of 05/17/2023, through PEI's Landscaping Survey.

For more information on the survey

[click here.](#)

## PUNJAB HUMAN CAPITAL INVESTMENT PROJECT

### PROGRAM COVERAGE

DIRECT PARTICIPANTS

47,024

DIRECT & INDIRECT BENEFICIARIES

296,721

PERCENTAGE FEMALE PARTICIPANTS

51-75% of participants

Share of country population (%)

: 0.13

Area/s

: Mix (urban & rural)

Share of poor (national poverty line) (%)

: 0.59

Geographic coverage

: One state/region

### INSTITUTIONAL ARRANGEMENTS

#### ORGANIZATIONS

#### INVOLVED IN IMPLEMENTATION

#### PROVIDING FINANCING

National/central government



Regional/district government



Local/municipal government



Non-governmental organization



Community



Financial Service Provider



World Bank



Multilateral (not WB)



Bilateral organization



Private sector organization



### COMMUNITY ENGAGEMENT

#### COMPONENTS DELIVERED THROUGH COMMUNITY

#### COMMUNITY STRUCTURES LEVERAGED FOR PROGRAM DELIVERY

- Transfer
- Business capital
- Wage employment facilitation
- Skills training
- Coaching
- Financial services facilitation
- Market links
- Climate resilience support

- Informal community groups
- Formal community groups
- Local governance groups
- Community individuals
- Other community structures

### LEARN MORE

[www.peiglobal.org](http://www.peiglobal.org)

### CONTACT US



PEI Management Team  
[peimt@worldbank.org](mailto:peimt@worldbank.org)

