

# DAIRY DEVELOPMENT PROGRAMME (DDP)

## PROGRAM OBJECTIVES

### MAIN OBJECTIVES

Wage employment	Food security	Financial inclusion	Self-employment
Market access	Social services	Income diversification	Women's empowerment
Social cohesion	Productivity	Social inclusion	Climate resilience

## PROGRAM DESCRIPTION

The program aims to empower rural men and women, in Toba Tek Singh by supporting them in the dairy value chain for 18 months. The program focuses on women's roles in dairy asset control.

## PROGRAM COMPONENTS



TRANSFER



COACHING



BUSINESS CAPITAL



FINANCIAL SERVICES FACILITATION



WAGE EMPLOYMENT FACILITATION



MARKET LINKS



SKILLS TRAINING



CLIMATE RESILIENCE SUPPORT

## AVERAGE PROGRAM DURATION FOR PARTICIPANTS

Under one year	Between one and three years	More than three years
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## DO PARTICIPANTS ACCESS COMPONENTS IN A SPECIFIC SEQUENCE?



## DIGITIZATION

### COMPONENTS DELIVERED DIGITALLY

TRANSFER	COACHING	BUSINESS CAPITAL
FINANCIAL SERVICES FACILITATION	MARKET LINKS	SKILLS TRAINING
CLIMATE RESILIENCE SUPPORT	WAGE EMPLOYMENT	



## BASIC PROGRAM INFORMATION

COUNTRY

Pakistan

REGION

South Asia

LEAD IMPLEMENTING AGENCY

Pakistan Poverty Alleviation Fund (PPAF)

TYPE LEAD IMPLEMENTING AGENCY

NGO

START DATE

08/01/2021

END DATE

05/01/2023

P-CODE (WB PROGRAMS)

DNA

GLOBAL PRACTICE (WORLD BANK)

Non-WB



## COUNTRY INFORMATION

LENDING CATEGORY (WB ONLY)

Blend

FCV COUNTRY (WB FY24 LIST)

No

TOTAL POPULATION (MILLION)

231.40

POVERTY HEADCOUNT (NPL) (%)

21.90%

POVERTY HEADCOUNT (\$2.15/DAY (2017 PPP)) (%)

4.90%

POVERTY HEADCOUNT (MPI) (%)

38.33%

NO. ECONOMIC INCLUSION PROGRAMS IN THE COUNTRY

7

NO. BENEFICIARIES (DIRECT & INDIRECT) OF ECONOMIC INCLUSION PROGRAMS IN THE COUNTRY

2,935,971



## PARTICIPANT PROFILE

### TARGETED POVERTY GROUPS

Poor

Extreme poor

Ultra-poor

### PRIORITY VULNERABLE GROUPS

Women

Youth

Persons with disabilities



## ELIGIBILITY CRITERIA

Sex

Poverty status



## PARTICIPANT IDENTIFICATION METHODS

Community-based targeting

Geographic targeting

Proxy Means Test



## PLANNED RESEARCH AND EVALUATION

### EVALUATION/RESEARCH TYPES

Impact evaluation

### IMPACT EVALUATION TOPICS

Overall impact

### NAME RESEARCH PARTNERS

Our implementing partner Farmers' Development Organization (FDO) will conduct Final Programme Evaluation (Impact Evaluation).

### DATE WHEN IMPACT EVALUATION RESULTS AVAILABLE

Last Week of May 2023

Data submitted as of 04/17/2023, through PEI's Landscaping Survey.

For more information on the survey [click here](#).

## DAIRY DEVELOPMENT PROGRAMME (DDP)

### PROGRAM COVERAGE

DIRECT PARTICIPANTS	DIRECT & INDIRECT BENEFICIARIES	PERCENTAGE FEMALE PARTICIPANTS
2,765	17,447	
Share of country population (%)	: < 0.01	Area/s : Only rural
Share of poor (national poverty line) (%)	: 0.03	Geographic coverage : One state/region

### INSTITUTIONAL ARRANGEMENTS

ORGANIZATIONS	INVOLVED IN IMPLEMENTATION	PROVIDING FINANCING
National/central government	●	●
Regional/district government	●	●
Local/municipal government	●	●
Non-governmental organization	●	●
Community	●	●
Financial Service Provider	●	●
World Bank	●	●
Multilateral (not WB)	●	●
Bilateral organization	●	●
Private sector organization	●	●

### COMMUNITY ENGAGEMENT

COMPONENTS DELIVERED THROUGH COMMUNITY	COMMUNITY STRUCTURES LEVERAGED FOR PROGRAM DELIVERY
● Transfer	● Informal community groups
● Business capital	● Formal community groups
● Wage employment facilitation	● Local governance groups
● Skills training	● Community individuals
● Coaching	● Other community structures
● Financial services facilitation	
● Market links	
● Climate resilience support	

### LEARN MORE

[www.peiglobal.org](http://www.peiglobal.org)

### CONTACT US



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**PARTNERSHIP FOR ECONOMIC INCLUSION**

