

MOROCCO GREEN GENERATION PROGRAM-FOR-RESULTS



BASIC PROGRAM INFORMATION

COUNTRY
Morocco

REGION
Middle East & North Africa

LEAD IMPLEMENTING AGENCY
The Directorate of Strategy and Statistics, under the Ministry of Agriculture, Fisheries, Rural Development, Water and Forestry

TYPE LEAD IMPLEMENTING AGENCY
National govt

START DATE
12/01/2020

END DATE
12/01/2025

P-CODE (WB PROGRAMS)
P170419

GLOBAL PRACTICE (WORLD BANK)
Agriculture and Food

PROGRAM OBJECTIVES

MAIN OBJECTIVES



PROGRAM DESCRIPTION

The program prioritizes the human element by supporting a new generation of rural middle class, young entrepreneurs, and agricultural organizations, while consolidating the performance of agricultural value chains and modernizing wholesale markets.

PROGRAM COMPONENTS



TRANSFER



COACHING



BUSINESS CAPITAL



FINANCIAL SERVICES FACILITATION



WAGE EMPLOYMENT FACILITATION



MARKET LINKS

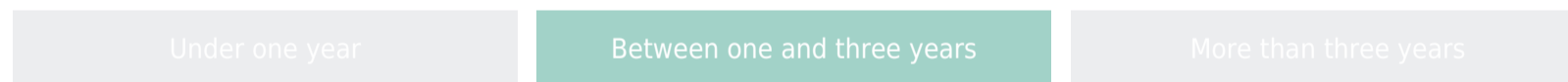


SKILLS TRAINING



CLIMATE RESILIENCE SUPPORT

AVERAGE PROGRAM DURATION FOR PARTICIPANTS



DO PARTICIPANTS ACCESS COMPONENTS IN A SPECIFIC SEQUENCE?



DIGITIZATION

COMPONENTS DELIVERED DIGITALLY



COUNTRY INFORMATION

LENDING CATEGORY (WB ONLY)
IBRD

FCV COUNTRY (WB FY24 LIST)
No

TOTAL POPULATION (MILLION)
37.08

POVERTY HEADCOUNT (NPL) (%)
4.80%

POVERTY HEADCOUNT (\$2.15/DAY (2017 PPP)) (%)
1.40%

POVERTY HEADCOUNT (MPI) (%)
6.36%

NO. ECONOMIC INCLUSION PROGRAMS IN THE COUNTRY
2

NO. BENEFICIARIES (DIRECT & INDIRECT) OF ECONOMIC INCLUSION PROGRAMS IN THE COUNTRY
20,157



PARTICIPANT PROFILE

TARGETED POVERTY GROUPS

Program does not target by poverty level

PRIORITY VULNERABLE GROUPS

Women

Youth

Climate-affected



ELIGIBILITY CRITERIA

Age

Behavioral attributes



PARTICIPANT IDENTIFICATION METHODS

Categorical targeting



PLANNED RESEARCH AND EVALUATION

EVALUATION/RESEARCH TYPES

IMPACT EVALUATION TOPICS

NAME RESEARCH PARTNERS
TBA

DATE WHEN IMPACT EVALUATION RESULTS AVAILABLE

TBA

Data submitted as of 05/01/2023, through PEI's Landscaping Survey.

For more information on the survey [click here](#).

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PROGRAM COVERAGE

DIRECT PARTICIPANTS

550

DIRECT & INDIRECT BENEFICIARIES

2,437

PERCENTAGE FEMALE PARTICIPANTS

1-25% of participants

Share of country population (%)

: < 0.01

Area/s

: Mix (urban & rural)

Share of poor (national poverty line) (%)

: 0.14

Geographic coverage

: National coverage

INSTITUTIONAL ARRANGEMENTS

ORGANIZATIONS

INVOLVED IN IMPLEMENTATION

PROVIDING FINANCING

National/central government



Regional/district government



Local/municipal government



Non-governmental organization



Community



Financial Service Provider



World Bank



Multilateral (not WB)



Bilateral organization



Private sector organization



COMMUNITY ENGAGEMENT

COMPONENTS DELIVERED THROUGH COMMUNITY

COMMUNITY STRUCTURES LEVERAGED FOR PROGRAM DELIVERY

- Transfer
- Business capital
- Wage employment facilitation
- Skills training
- Coaching
- Financial services facilitation
- Market links
- Climate resilience support

- Informal community groups
- Formal community groups
- Local governance groups
- Community individuals
- Other community structures

LEARN MORE

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CONTACT US



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