

# STRENGTH, UNITY, EMPOWERMENT, RESILIENCE FOR WOMEN IN EXTREME POVERTY



## BASIC PROGRAM INFORMATION

COUNTRY  
Mexico

REGION  
Latin America & Caribbean

LEAD IMPLEMENTING AGENCY  
Trickle Up

TYPE LEAD IMPLEMENTING AGENCY  
NGO

START DATE  
01/01/2022

END DATE  
01/01/2025

P-CODE (WB PROGRAMS)  
DNA

GLOBAL PRACTICE (WORLD BANK)  
Non-WB

## PROGRAM OBJECTIVES

### MAIN OBJECTIVES

Wage employment	Food security	<b>Financial inclusion</b>	Self-employment
Market access	Social services	Income diversification	<b>Women's empowerment</b>
Social cohesion	Productivity	Social inclusion	Climate resilience

## PROGRAM DESCRIPTION

The program addresses the interlinked problems of extreme poverty, the effects of crises, and the marginalization of indigenous women by increasing their financial inclusion, strengthening their voice and agency, and collaborating with other actors to address policy barriers.

## PROGRAM COMPONENTS



TRANSFER



COACHING



BUSINESS CAPITAL



FINANCIAL SERVICES FACILITATION



WAGE EMPLOYMENT FACILITATION



MARKET LINKS



SKILLS TRAINING



CLIMATE RESILIENCE SUPPORT

## AVERAGE PROGRAM DURATION FOR PARTICIPANTS

Under one year	<b>Between one and three years</b>	More than three years
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## DO PARTICIPANTS ACCESS COMPONENTS IN A SPECIFIC SEQUENCE?



## DIGITIZATION

### COMPONENTS DELIVERED DIGITALLY

TRANSFER	<b>COACHING</b>	BUSINESS CAPITAL
<b>FINANCIAL SERVICES FACILITATION</b>	MARKET LINKS	<b>SKILLS TRAINING</b>
<b>CLIMATE RESILIENCE SUPPORT</b>	WAGE EMPLOYMENT	



## COUNTRY INFORMATION

LENDING CATEGORY (WB ONLY)  
IBRD

FCV COUNTRY (WB FY24 LIST)  
No

TOTAL POPULATION (MILLION)  
126.71

POVERTY HEADCOUNT (NPL) (%)  
43.90%

POVERTY HEADCOUNT (\$2.15/DAY (2017 PPP)) (%)  
3.10%

POVERTY HEADCOUNT (MPI) (%)  
7.39%

NO. ECONOMIC INCLUSION PROGRAMS IN THE COUNTRY  
8

NO. BENEFICIARIES (DIRECT & INDIRECT) OF ECONOMIC INCLUSION PROGRAMS IN THE COUNTRY  
1,863,759



## PARTICIPANT PROFILE

### TARGETED POVERTY GROUPS

Poor

Extreme poor

### PRIORITY VULNERABLE GROUPS

Women

Youth

Persons with disabilities

Marginalized



## ELIGIBILITY CRITERIA

Age

Sex

Poverty status

Other eligible criteria



## PARTICIPANT IDENTIFICATION METHODS

Community-based targeting

Geographic targeting

Categorical targeting

Proxy Means Test



## PLANNED RESEARCH AND EVALUATION

EVALUATION/RESEARCH TYPES

IMPACT EVALUATION TOPICS

NAME RESEARCH PARTNERS  
TBA

DATE WHEN IMPACT EVALUATION RESULTS AVAILABLE  
TBA

Data submitted as of 04/18/2023, through PEI's Landscaping Survey.

For more information on the survey [click here](#).

## STRENGTH, UNITY, EMPOWERMENT, RESILIENCE FOR WOMEN IN EXTREME POVERTY

### PROGRAM COVERAGE

DIRECT PARTICIPANTS

3,623

DIRECT & INDIRECT BENEFICIARIES

13,551

PERCENTAGE FEMALE PARTICIPANTS

All (100% of participants are female)

Share of country population (%)

: 0.01

Area/s

: Only rural

Share of poor (national poverty line) (%)

: 0.02

Geographic coverage

: Several states/regions

### INSTITUTIONAL ARRANGEMENTS

ORGANIZATIONS

INVOLVED IN IMPLEMENTATION

PROVIDING FINANCING

National/central government



Regional/district government



Local/municipal government



Non-governmental organization



Community



Financial Service Provider



World Bank



Multilateral (not WB)



Bilateral organization



Private sector organization



### COMMUNITY ENGAGEMENT

COMPONENTS DELIVERED THROUGH COMMUNITY

COMMUNITY STRUCTURES LEVERAGED FOR PROGRAM DELIVERY

- Transfer
- Business capital
- Wage employment facilitation
- Skills training
- Coaching
- Financial services facilitation
- Market links
- Climate resilience support

- Informal community groups
- Formal community groups
- Local governance groups
- Community individuals
- Other community structures

### LEARN MORE

[www.peiglobal.org](http://www.peiglobal.org)

### CONTACT US



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**PARTNERSHIP FOR ECONOMIC INCLUSION**

