

# SOWING LIFE PROGRAM (SLP)

## PROGRAM OBJECTIVES

### MAIN OBJECTIVES

Wage employment	<b>Food security</b>	Financial inclusion	<b>Self-employment</b>
Market access	Social services	Income diversification	Women's empowerment
Social cohesion	Productivity	Social inclusion	Climate resilience

## PROGRAM DESCRIPTION

The program provides economic and in-kind support, such as plants and seeds, and inputs, to rural agricultural households in socially backward municipalities who own or possess 2.5 hectares to support agroforestry projects.

## PROGRAM COMPONENTS



TRANSFER



COACHING



BUSINESS CAPITAL



FINANCIAL SERVICES FACILITATION



WAGE EMPLOYMENT FACILITATION



MARKET LINKS



SKILLS TRAINING



CLIMATE RESILIENCE SUPPORT

## AVERAGE PROGRAM DURATION FOR PARTICIPANTS

Under one year	Between one and three years	<b>More than three years</b>
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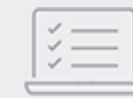
## DO PARTICIPANTS ACCESS COMPONENTS IN A SPECIFIC SEQUENCE?



## DIGITIZATION

### COMPONENTS DELIVERED DIGITALLY

TRANSFER	COACHING	BUSINESS CAPITAL
FINANCIAL SERVICES FACILITATION	MARKET LINKS	SKILLS TRAINING
CLIMATE RESILIENCE SUPPORT	WAGE EMPLOYMENT	



## BASIC PROGRAM INFORMATION

### COUNTRY

Mexico

### REGION

Latin America & Caribbean

### LEAD IMPLEMENTING AGENCY

Federal Secretary of Welfare

### TYPE LEAD IMPLEMENTING AGENCY

National govt

### START DATE

01/01/2019

### END DATE

Open-ended

### P-CODE (WB PROGRAMS)

DNA

### GLOBAL PRACTICE (WORLD BANK)

Non-WB



## COUNTRY INFORMATION

### LENDING CATEGORY (WB ONLY)

IBRD

### FCV COUNTRY (WB FY24 LIST)

No

### TOTAL POPULATION (MILLION)

126.71

### POVERTY HEADCOUNT (NPL) (%)

43.90%

### POVERTY HEADCOUNT (\$2.15/DAY (2017 PPP)) (%)

3.10%

### POVERTY HEADCOUNT (MPI) (%)

7.39%

### NO. ECONOMIC INCLUSION PROGRAMS IN THE COUNTRY

8

### NO. BENEFICIARIES (DIRECT & INDIRECT) OF ECONOMIC INCLUSION PROGRAMS IN THE COUNTRY

1,863,759



## PARTICIPANT PROFILE

### TARGETED POVERTY GROUPS

Poor

Extreme poor

Ultra-poor

### PRIORITY VULNERABLE GROUPS



## ELIGIBILITY CRITERIA



## PARTICIPANT IDENTIFICATION METHODS

Geographic targeting

Categorical targeting

Proxy Means Test



## PLANNED RESEARCH AND EVALUATION

### EVALUATION/RESEARCH TYPES

Impact evaluation

### IMPACT EVALUATION TOPICS

Overall impact

### NAME RESEARCH PARTNERS

Consejo Nacional de Evaluación de la Política de Desarrollo Social (CONEVAL). but other unknown partners may participate.

### DATE WHEN IMPACT EVALUATION RESULTS AVAILABLE

There is not a publication date yet

Data submitted as of 04/24/2023, through PEI's Landscaping Survey.

For more information on the survey [click here](#).

## SOWING LIFE PROGRAM (SLP)

### PROGRAM COVERAGE

DIRECT PARTICIPANTS

450,038

DIRECT & INDIRECT BENEFICIARIES

1,683,221

PERCENTAGE FEMALE PARTICIPANTS

Share of country population (%)

: 1.33

Area/s

: Only rural

Share of poor (national poverty line) (%)

: 3.03

Geographic coverage

: Several states/regions

### INSTITUTIONAL ARRANGEMENTS

#### ORGANIZATIONS

#### INVOLVED IN IMPLEMENTATION

#### PROVIDING FINANCING

National/central government



Regional/district government



Local/municipal government



Non-governmental organization



Community



Financial Service Provider



World Bank



Multilateral (not WB)



Bilateral organization



Private sector organization



### COMMUNITY ENGAGEMENT

#### COMPONENTS DELIVERED THROUGH COMMUNITY

#### COMMUNITY STRUCTURES LEVERAGED FOR PROGRAM DELIVERY

- Transfer
- Business capital
- Wage employment facilitation
- Skills training
- Coaching
- Financial services facilitation
- Market links
- Climate resilience support

- Informal community groups
- Formal community groups
- Local governance groups
- Community individuals
- Other community structures

### LEARN MORE

[www.peiglobal.org](http://www.peiglobal.org)

### CONTACT US



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**PARTNERSHIP FOR ECONOMIC INCLUSION**

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