

STRENGTHENING ENTREPRENEURSHIP IN PRODUCTIVE FOREST LANDSCAPES

PROGRAM OBJECTIVES MAIN OBJECTIVES

Wage employment	Food security	Financial inclusion	Self-employment
Market access	Social services	Income diversification	Women's empowerment
Social cohesion	Productivity	Social inclusion	Climate resilience

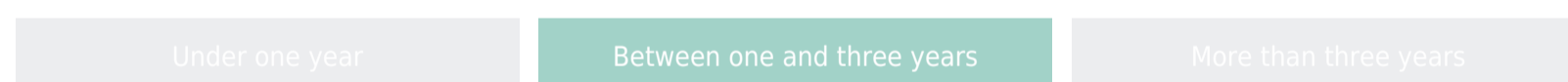
PROGRAM DESCRIPTION

The project aims to strengthen sustainable forest management and increase economic opportunities for forest-dependent people and enterprises in selected forest landscapes in Mexico.

PROGRAM COMPONENTS



AVERAGE PROGRAM DURATION FOR PARTICIPANTS



DO PARTICIPANTS ACCESS COMPONENTS IN A SPECIFIC SEQUENCE?



DIGITIZATION

COMPONENTS DELIVERED DIGITALLY

TRANSFER	COACHING	BUSINESS CAPITAL
FINANCIAL SERVICES FACILITATION	MARKET LINKS	SKILLS TRAINING
CLIMATE RESILIENCE SUPPORT	WAGE EMPLOYMENT	



BASIC PROGRAM INFORMATION

COUNTRY
Mexico

REGION
Latin America & Caribbean

LEAD IMPLEMENTING AGENCY
National Forestry Commission

TYPE LEAD IMPLEMENTING AGENCY
National govt

START DATE
04/01/2018

END DATE
09/01/2024

P-CODE (WB PROGRAMS)
P164661

GLOBAL PRACTICE (WORLD BANK)
Environment, Natural Resources & the Blue Economy



COUNTRY INFORMATION

LENDING CATEGORY (WB ONLY)
IBRD

FCV COUNTRY (WB FY24 LIST)
No

TOTAL POPULATION (MILLION)
126.71

POVERTY HEADCOUNT (NPL) (%)
43.90%

POVERTY HEADCOUNT (\$2.15/DAY (2017 PPP)) (%)
3.10%

POVERTY HEADCOUNT (MPI) (%)
7.39%

NO. ECONOMIC INCLUSION PROGRAMS IN THE COUNTRY
8

NO. BENEFICIARIES (DIRECT & INDIRECT) OF ECONOMIC INCLUSION PROGRAMS IN THE COUNTRY
1,863,759



PARTICIPANT PROFILE

TARGETED POVERTY GROUPS

Poor

PRIORITY VULNERABLE GROUPS

Women

Youth

Climate-affected

Marginalized



ELIGIBILITY CRITERIA

Other eligible criteria



PARTICIPANT IDENTIFICATION METHODS

Categorical targeting



PLANNED RESEARCH AND EVALUATION

EVALUATION/RESEARCH TYPES

- Process evaluation
- Economic evaluation
- Impact evaluation

IMPACT EVALUATION TOPICS

- Cost effectiveness
- Impact for different population groups

NAME RESEARCH PARTNERS

Banco Mundial, conafor

DATE WHEN IMPACT EVALUATION RESULTS AVAILABLE

2025

Data submitted as of 04/27/2023, through PEI's Landscaping Survey.

For more information on the survey

[click here.](#)

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PROGRAM COVERAGE

DIRECT PARTICIPANTS

23,443

DIRECT & INDIRECT BENEFICIARIES

87,681

PERCENTAGE FEMALE PARTICIPANTS

26-50% of participants

Share of country population (%)

: 0.07

Area/s

: Only rural

Share of poor (national poverty line) (%)

: 0.16

Geographic coverage

: Several states/regions

INSTITUTIONAL ARRANGEMENTS

ORGANIZATIONS

INVOLVED IN IMPLEMENTATION

PROVIDING FINANCING

National/central government



Regional/district government



Local/municipal government



Non-governmental organization



Community



Financial Service Provider



World Bank



Multilateral (not WB)



Bilateral organization



Private sector organization



COMMUNITY ENGAGEMENT

COMPONENTS DELIVERED THROUGH COMMUNITY

COMMUNITY STRUCTURES LEVERAGED FOR PROGRAM DELIVERY

- Transfer
- Business capital
- Wage employment facilitation
- Skills training
- Coaching
- Financial services facilitation
- Market links
- Climate resilience support

- Informal community groups
- Formal community groups
- Local governance groups
- Community individuals
- Other community structures

LEARN MORE

www.peiglobal.org

CONTACT US



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