

SUPPORT FOR SMALL BUSINESSES (SSB) PROGRAM, SUPPORTED BY THE WORLD BANK'S RECOVERY OF ECONOMIC ACTIVITY FOR LIBERIAN INFORMAL SECTOR EMPLOYMENT (REALISE) PROJECT



BASIC PROGRAM INFORMATION

COUNTRY
Liberia

REGION
Sub-Saharan Africa

LEAD IMPLEMENTING AGENCY
Liberia Agency for Community Empowerment (LACE)

TYPE LEAD IMPLEMENTING AGENCY
National govt

START DATE
10/01/2016

END DATE
12/01/2026

P-CODE (WB PROGRAMS)
P174417

GLOBAL PRACTICE (WORLD BANK)
Social Protection & Jobs

PROGRAM OBJECTIVES

MAIN OBJECTIVES

Wage employment	Food security	Financial inclusion	Self-employment
Market access	Social services	Income diversification	Women's empowerment
Social cohesion	Productivity	Social inclusion	Climate resilience

PROGRAM DESCRIPTION

The project provides a combination of financial support and business skills training to existing or aspiring business owners from urban Monrovia and the peri-urban Margibi county.

PROGRAM COMPONENTS



TRANSFER



COACHING



BUSINESS CAPITAL



FINANCIAL SERVICES FACILITATION



WAGE EMPLOYMENT FACILITATION



MARKET LINKS

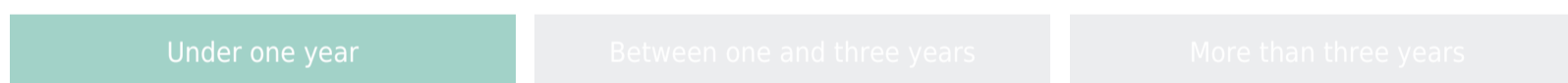


SKILLS TRAINING



CLIMATE RESILIENCE SUPPORT

AVERAGE PROGRAM DURATION FOR PARTICIPANTS



DO PARTICIPANTS ACCESS COMPONENTS IN A SPECIFIC SEQUENCE?



DIGITIZATION

COMPONENTS DELIVERED DIGITALLY

TRANSFER	COACHING	BUSINESS CAPITAL
FINANCIAL SERVICES FACILITATION	MARKET LINKS	SKILLS TRAINING
CLIMATE RESILIENCE SUPPORT	WAGE EMPLOYMENT	



COUNTRY INFORMATION

LENDING CATEGORY (WB ONLY)
IDA

FCV COUNTRY (WB FY24 LIST)
No

TOTAL POPULATION (MILLION)
5.19

POVERTY HEADCOUNT (NPL) (%)
50.90%

POVERTY HEADCOUNT (\$2.15/DAY (2017 PPP)) (%)
27.60%

POVERTY HEADCOUNT (MPI) (%)
52.32%

NO. ECONOMIC INCLUSION PROGRAMS IN THE COUNTRY
5

NO. BENEFICIARIES (DIRECT & INDIRECT) OF ECONOMIC INCLUSION PROGRAMS IN THE COUNTRY
224,500



PARTICIPANT PROFILE

TARGETED POVERTY GROUPS

Poor

PRIORITY VULNERABLE GROUPS

Women

Youth



ELIGIBILITY CRITERIA



PARTICIPANT IDENTIFICATION METHODS

Community-based targeting

Geographic targeting

Categorical targeting

Proxy Means Test

Other targeting method



PLANNED RESEARCH AND EVALUATION

EVALUATION/RESEARCH TYPES

- Needs assessment
- Process evaluation
- Impact evaluation

IMPACT EVALUATION TOPICS

- Overall impact
- Cost effectiveness
- Spillovers and general equilibrium effects
- Scalable delivery modalities
- Dynamics over time
- Optimal combination of components
- Impact for different population groups
- Resilience and shocks responsiveness

NAME RESEARCH PARTNERS

Golvine De Rocheambau (Sciences Po), principal investigator; Anubhav Agarwal (Paris School of Economics).

DATE WHEN IMPACT EVALUATION RESULTS AVAILABLE

First results will be available in January 2024. Additional results on the dynamics over time will be available subject to adequate financing for a follow-up survey. The design was presented at the PEI-DIME collaborative in October 2022.

Data submitted as of 05/11/2023, through PEI's Landscaping Survey.

For more information on the survey

[click here.](#)

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PROGRAM COVERAGE

DIRECT PARTICIPANTS

1,280

DIRECT & INDIRECT BENEFICIARIES

6,656

PERCENTAGE FEMALE PARTICIPANTS

76-99% of participants

Share of country population (%)

: 0.13

Area/s

: Urban/Peri-urban only

Share of poor (national poverty line) (%)

: 0.25

Geographic coverage

: One state/region

INSTITUTIONAL ARRANGEMENTS

ORGANIZATIONS

INVOLVED IN IMPLEMENTATION

PROVIDING FINANCING

National/central government



Regional/district government



Local/municipal government



Non-governmental organization



Community



Financial Service Provider



World Bank



Multilateral (not WB)



Bilateral organization



Private sector organization



COMMUNITY ENGAGEMENT

COMPONENTS DELIVERED THROUGH COMMUNITY

- Transfer
- Business capital
- Wage employment facilitation
- Skills training
- Coaching
- Financial services facilitation
- Market links
- Climate resilience support

COMMUNITY STRUCTURES LEVERAGED FOR PROGRAM DELIVERY

- Informal community groups
- Formal community groups
- Local governance groups
- Community individuals
- Other community structures

LEARN MORE

www.peiglobal.org

CONTACT US



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PARTNERSHIP FOR ECONOMIC INCLUSION

