

VILLAGE ENTERPRISE DAYS FOR GIRLS COLLABORATION

PROGRAM OBJECTIVES

MAIN OBJECTIVES

Wage employment	Food security	Financial inclusion	Self-employment
Market access	Social services	Income diversification	Women's empowerment
Social cohesion	Productivity	Social inclusion	Climate resilience

PROGRAM DESCRIPTION

The program aims to empower people living in extreme poverty to start businesses and savings groups by providing training, mentoring, a conditional cash transfer, and access to financial institutions and markets.

PROGRAM COMPONENTS



TRANSFER



COACHING



BUSINESS CAPITAL



FINANCIAL SERVICES FACILITATION



WAGE EMPLOYMENT FACILITATION



MARKET LINKS



SKILLS TRAINING



CLIMATE RESILIENCE SUPPORT

AVERAGE PROGRAM DURATION FOR PARTICIPANTS

Under one year	Between one and three years	More than three years
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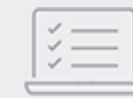
DO PARTICIPANTS ACCESS COMPONENTS IN A SPECIFIC SEQUENCE?



DIGITIZATION

COMPONENTS DELIVERED DIGITALLY

TRANSFER	COACHING	BUSINESS CAPITAL
FINANCIAL SERVICES FACILITATION	MARKET LINKS	SKILLS TRAINING
CLIMATE RESILIENCE SUPPORT	WAGE EMPLOYMENT	



BASIC PROGRAM INFORMATION

COUNTRY

Kenya

REGION

Sub-Saharan Africa

LEAD IMPLEMENTING AGENCY

Village Enterprise

TYPE LEAD IMPLEMENTING AGENCY

NGO

START DATE

11/01/2020

END DATE

10/01/2024

P-CODE (WB PROGRAMS)

DNA

GLOBAL PRACTICE (WORLD BANK)

Non-WB



COUNTRY INFORMATION

LENDING CATEGORY (WB ONLY)

Blend

FCV COUNTRY (WB FY24 LIST)

No

TOTAL POPULATION (MILLION)

53.01

POVERTY HEADCOUNT (NPL) (%)

36.10%

POVERTY HEADCOUNT (\$2.15/DAY (2017 PPP)) (%)

29.40%

POVERTY HEADCOUNT (MPI) (%)

37.48%

NO. ECONOMIC INCLUSION PROGRAMS IN THE COUNTRY

30

NO. BENEFICIARIES (DIRECT & INDIRECT) OF ECONOMIC INCLUSION PROGRAMS IN THE COUNTRY

7,866,515



PARTICIPANT PROFILE

TARGETED POVERTY GROUPS

Poor

Extreme poor

Ultra-poor

PRIORITY VULNERABLE GROUPS

Women



ELIGIBILITY CRITERIA



PARTICIPANT IDENTIFICATION METHODS

Geographic targeting

Proxy Means Test



PLANNED RESEARCH AND EVALUATION

EVALUATION/RESEARCH TYPES

IMPACT EVALUATION TOPICS

NAME RESEARCH PARTNERS
TBA

DATE WHEN IMPACT EVALUATION RESULTS AVAILABLE
TBA

Data submitted as of 04/21/2023, through PEI's Landscaping Survey.

For more information on the survey [click here](#).

VILLAGE ENTERPRISE DAYS FOR GIRLS COLLABORATION

PROGRAM COVERAGE

DIRECT PARTICIPANTS

702

DIRECT & INDIRECT BENEFICIARIES

2,554

PERCENTAGE FEMALE PARTICIPANTS

76-99% of participants

Share of country population (%)

: < 0.01

Area/s

: Only rural

Share of poor (national poverty line) (%)

: 0.01

Geographic coverage

: One state/region

INSTITUTIONAL ARRANGEMENTS

ORGANIZATIONS

INVOLVED IN IMPLEMENTATION

PROVIDING FINANCING

National/central government



Regional/district government



Local/municipal government



Non-governmental organization



Community



Financial Service Provider



World Bank



Multilateral (not WB)



Bilateral organization



Private sector organization



COMMUNITY ENGAGEMENT

COMPONENTS DELIVERED THROUGH COMMUNITY

COMMUNITY STRUCTURES LEVERAGED FOR PROGRAM DELIVERY

- Transfer
- Business capital
- Wage employment facilitation
- Skills training
- Coaching
- Financial services facilitation
- Market links
- Climate resilience support

- Informal community groups
- Formal community groups
- Local governance groups
- Community individuals
- Other community structures

LEARN MORE

www.peiglobal.org

CONTACT US



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PARTNERSHIP FOR ECONOMIC INCLUSION

