

NAWIRI - RURAL ENTREPRENEUR ACCESS PROJECT (REAP) FOR NUTRITION



BASIC PROGRAM INFORMATION

COUNTRY
Kenya

REGION
Sub-Saharan Africa

LEAD IMPLEMENTING AGENCY
Mercy Corps

TYPE LEAD IMPLEMENTING AGENCY
NGO

START DATE
10/01/2019

END DATE
07/01/2024

P-CODE (WB PROGRAMS)
DNA

GLOBAL PRACTICE (WORLD BANK)
Non-WB

PROGRAM OBJECTIVES

MAIN OBJECTIVES

Wage employment	Food security	Financial inclusion	Self-employment
Market access	Social services	Income diversification	Women's empowerment
Social cohesion	Productivity	Social inclusion	Climate resilience

PROGRAM DESCRIPTION

REAP for Nutrition aims to catalyze a sustained reduction in acute malnutrition by addressing its immediate, underlying, and systematic drivers through multi-sectoral activities.

PROGRAM COMPONENTS



TRANSFER



COACHING



BUSINESS CAPITAL



FINANCIAL SERVICES FACILITATION



WAGE EMPLOYMENT FACILITATION



MARKET LINKS



SKILLS TRAINING



CLIMATE RESILIENCE SUPPORT

AVERAGE PROGRAM DURATION FOR PARTICIPANTS

Under one year	Between one and three years	More than three years
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DO PARTICIPANTS ACCESS COMPONENTS IN A SPECIFIC SEQUENCE?

YES NO

DIGITIZATION

COMPONENTS DELIVERED DIGITALLY

TRANSFER	COACHING	BUSINESS CAPITAL
FINANCIAL SERVICES FACILITATION	MARKET LINKS	SKILLS TRAINING
CLIMATE RESILIENCE SUPPORT	WAGE EMPLOYMENT	



COUNTRY INFORMATION

LENDING CATEGORY (WB ONLY)
Blend

FCV COUNTRY (WB FY24 LIST)
No

TOTAL POPULATION (MILLION)
53.01

POVERTY HEADCOUNT (NPL) (%)
36.10%

POVERTY HEADCOUNT (\$2.15/DAY (2017 PPP)) (%)
29.40%

POVERTY HEADCOUNT (MPI) (%)
37.48%

NO. ECONOMIC INCLUSION PROGRAMS IN THE COUNTRY
30

NO. BENEFICIARIES (DIRECT & INDIRECT) OF ECONOMIC INCLUSION PROGRAMS IN THE COUNTRY
7,866,515



PARTICIPANT PROFILE

TARGETED POVERTY GROUPS

Ultra-poor

PRIORITY VULNERABLE GROUPS

Women

Children

Youth

Climate-affected



ELIGIBILITY CRITERIA



PARTICIPANT IDENTIFICATION METHODS

Community-based targeting

Geographic targeting

Categorical targeting

Proxy Means Test



PLANNED RESEARCH AND EVALUATION

EVALUATION/RESEARCH TYPES

Needs assessment
Impact evaluation

IMPACT EVALUATION TOPICS

Overall impact
Dynamics over time
Resilience and shocks responsiveness

NAME RESEARCH PARTNERS

Research Triangle Institute (RTI)

DATE WHEN IMPACT EVALUATION RESULTS AVAILABLE

December 2025

Data submitted as of 04/11/2023, through PEI's Landscaping Survey.

For more information on the survey

[click here.](#)

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PROGRAM COVERAGE

DIRECT PARTICIPANTS

8,700

DIRECT & INDIRECT BENEFICIARIES

31,658

PERCENTAGE FEMALE PARTICIPANTS

All (100% of participants are female)

Share of country population (%)

: 0.06

Area/s

: Only rural

Share of poor (national poverty line) (%)

: 0.17

Geographic coverage

: Several states/regions

INSTITUTIONAL ARRANGEMENTS

ORGANIZATIONS

INVOLVED IN IMPLEMENTATION

PROVIDING FINANCING

National/central government



Regional/district government



Local/municipal government



Non-governmental organization



Community



Financial Service Provider



World Bank



Multilateral (not WB)



Bilateral organization



Private sector organization



COMMUNITY ENGAGEMENT

COMPONENTS DELIVERED THROUGH COMMUNITY

COMMUNITY STRUCTURES LEVERAGED FOR PROGRAM DELIVERY

- Transfer
- Business capital
- Wage employment facilitation
- Skills training
- Coaching
- Financial services facilitation
- Market links
- Climate resilience support

- Informal community groups
- Formal community groups
- Local governance groups
- Community individuals
- Other community structures

LEARN MORE

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CONTACT US



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