SUSTAINABLE ENTREPRENEURSHIP AND ECONOMIC DEVELOPMENT (SEED) PROGRAM



PROGRAM DESCRIPTION

The program supports youth from Marsabit and Isiolo to acquire assets, knowledge, skills, and capacity to set up and run profitable and sustainable enterprises and to improve their access to market and financial services.

PROGRAM COMPONENTS



MARKET LINKS

BASIC PROGRAM

COUNTRY Kenya

REGION Sub-Saharan Africa

LEAD IMPLEMENTING AGENCY BOMA

TYPE LEAD IMPLEMENTING AGENCY NGO

START DATE 06/01/2021

END DATE 10/01/2024

P-CODE (WB PROGRAMS) DNA

GLOBAL PRACTICE (WORLD BANK) Non-WB



COUNTRY INFORMATION

LENDING CATEGORY (WB ONLY) Blend

FCV COUNTRY (WB FY24 LIST) No

TOTAL POPULATION (MILLION) 53.01

POVERTY HEADCOUNT (NPL) (%) 36.10%

POVERTY HEADCOUNT (\$2.15/DAY (2017 PPP)) (%) 29.40%

AVERAGE PROGRAM DURATION FOR PARTICIPANTS

SKILLS TRAINING

WAGE EMPLOYMENT

FACILITATION

CLIMATE RESILIENCE

SUPPORT

DO PARTICIPANTS ACCESS COMPONENTS IN A SPECIFIC SEQUENCE?



DIGITIZATION

COMPONENTS DELIVERED DIGITALLY

	BUSINESS CAPITAL
MARKET LINKS	SKILLS TRAINING



PARTICIPANT IDENTIFICATION METHODS

Community-based targeting

Geographic targeting

Categorical targeting

Proxy Means Test

POVERTY HEADCOUNT (MPI) (%) 37.48%

NO. ECONOMIC INCLUSION PROGRAMS IN THE COUNTRY 30

NO. BENEFICIARIES (DIRECT & INDIRECT) OF ECONOMIC INCLUSION PROGRAMS IN THE COUNTRY

7,866,515

PLANNED RESEARCH AND EVALUATION

EVALUATION/RESEARCH TYPES Needs assessment Process evaluation

IMPACT EVALUATION TOPICS

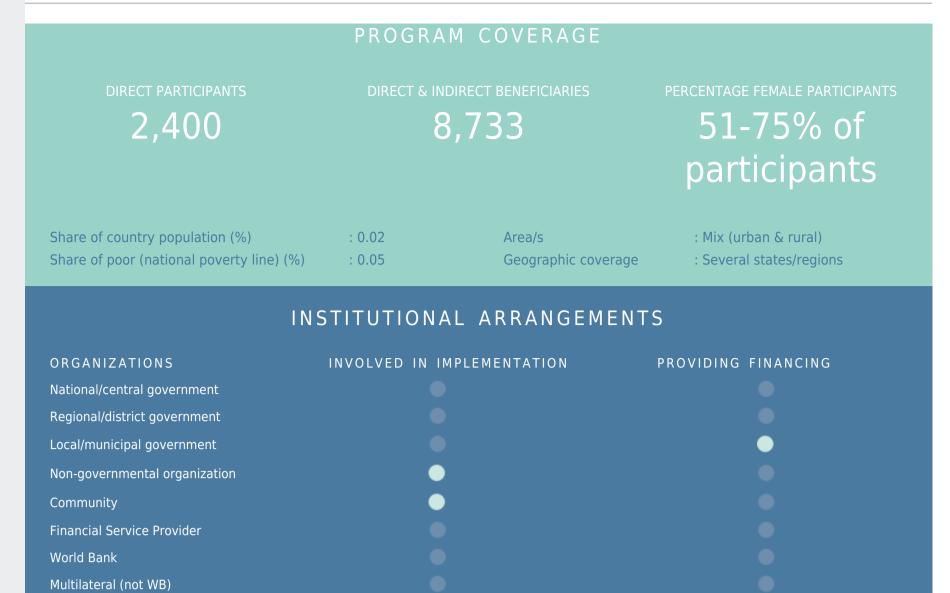
NAME RESEARCH PARTNERS N/A

DATE WHEN IMPACT EVALUATION RESULTS AVAILABLE January 2024

Data submitted as of 03/21/2023, through PEI's Landscaping Survey.

For more information on the survey **click here**.

SUSTAINABLE ENTREPRENEURSHIP AND ECONOMIC DEVELOPMENT (SEED) PROGRAM



COMMUNITY ENGAGEMENT

COMPONENTS DELIVERED THROUGH COMMUNITY

🔵 Transfei

Bilateral organization

Private sector organization

- Business capital
- Wage employment facilitatior
- 🔵 Skills traini
- 🔵 Coachin
- Financial services facilitatior
- Market links
- Climate resilience suppor

COMMUNITY STRUCTURES LEVERAGED FOR PROGRAM DELIVERY

- Informal community group
- Formal community groups
- Local governance groups
- Community individuals
- Other community structures



DNA: Does Not Apply; FY: Fiscal Year; FCV: Fragility, Conflict, and Violence; MPI: Multidimensional Poverty Index; NPL: National Poverty Line; N/A: Not available; WB: World Bank