

# SUSTAINABLE ENTREPRENEURSHIP AND ECONOMIC DEVELOPMENT (SEED) PROGRAM



## BASIC PROGRAM INFORMATION

COUNTRY  
Kenya

REGION  
Sub-Saharan Africa

LEAD IMPLEMENTING AGENCY  
BOMA

TYPE LEAD IMPLEMENTING AGENCY  
NGO

START DATE  
06/01/2021

END DATE  
10/01/2024

P-CODE (WB PROGRAMS)  
DNA

GLOBAL PRACTICE (WORLD BANK)  
Non-WB

## PROGRAM OBJECTIVES

### MAIN OBJECTIVES

Wage employment	Food security	Financial inclusion	Self-employment
Market access	Social services	Income diversification	Women's empowerment
Social cohesion	Productivity	Social inclusion	Climate resilience

## PROGRAM DESCRIPTION

The program supports youth from Marsabit and Isiolo to acquire assets, knowledge, skills, and capacity to set up and run profitable and sustainable enterprises and to improve their access to market and financial services.

## PROGRAM COMPONENTS



TRANSFER



COACHING



BUSINESS CAPITAL



FINANCIAL SERVICES FACILITATION



WAGE EMPLOYMENT FACILITATION



MARKET LINKS



SKILLS TRAINING



CLIMATE RESILIENCE SUPPORT

## AVERAGE PROGRAM DURATION FOR PARTICIPANTS

Under one year	Between one and three years	More than three years
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DO PARTICIPANTS ACCESS COMPONENTS IN A SPECIFIC SEQUENCE?

YES NO

## DIGITIZATION

### COMPONENTS DELIVERED DIGITALLY

TRANSFER	COACHING	BUSINESS CAPITAL
FINANCIAL SERVICES FACILITATION	MARKET LINKS	SKILLS TRAINING
CLIMATE RESILIENCE SUPPORT	WAGE EMPLOYMENT	



## COUNTRY INFORMATION

LENDING CATEGORY (WB ONLY)  
Blend

FCV COUNTRY (WB FY24 LIST)  
No

TOTAL POPULATION (MILLION)  
53.01

POVERTY HEADCOUNT (NPL) (%)  
36.10%

POVERTY HEADCOUNT (\$2.15/DAY (2017 PPP)) (%)  
29.40%

POVERTY HEADCOUNT (MPI) (%)  
37.48%

NO. ECONOMIC INCLUSION PROGRAMS IN THE COUNTRY  
30

NO. BENEFICIARIES (DIRECT & INDIRECT) OF ECONOMIC INCLUSION PROGRAMS IN THE COUNTRY  
7,866,515



### PARTICIPANT PROFILE

TARGETED POVERTY GROUPS

Ultra-poor

PRIORITY VULNERABLE GROUPS

Women

Youth



### ELIGIBILITY CRITERIA

First come, first serve



### PARTICIPANT IDENTIFICATION METHODS

Community-based targeting

Geographic targeting

Categorical targeting

Proxy Means Test



## PLANNED RESEARCH AND EVALUATION

### EVALUATION/RESEARCH TYPES

Needs assessment  
Process evaluation

### IMPACT EVALUATION TOPICS

### NAME RESEARCH PARTNERS

N/A

### DATE WHEN IMPACT EVALUATION RESULTS AVAILABLE

January 2024

Data submitted as of 03/21/2023, through PEI's Landscaping Survey.

For more information on the survey [click here](#).

## SUSTAINABLE ENTREPRENEURSHIP AND ECONOMIC DEVELOPMENT (SEED) PROGRAM

### PROGRAM COVERAGE

DIRECT PARTICIPANTS

2,400

DIRECT & INDIRECT BENEFICIARIES

8,733

PERCENTAGE FEMALE PARTICIPANTS

51-75% of participants

Share of country population (%)

: 0.02

Area/s

: Mix (urban & rural)

Share of poor (national poverty line) (%)

: 0.05

Geographic coverage

: Several states/regions

### INSTITUTIONAL ARRANGEMENTS

#### ORGANIZATIONS

#### INVOLVED IN IMPLEMENTATION

#### PROVIDING FINANCING

National/central government



Regional/district government



Local/municipal government



Non-governmental organization



Community



Financial Service Provider



World Bank



Multilateral (not WB)



Bilateral organization



Private sector organization



### COMMUNITY ENGAGEMENT

#### COMPONENTS DELIVERED THROUGH COMMUNITY

#### COMMUNITY STRUCTURES LEVERAGED FOR PROGRAM DELIVERY

- Transfer
- Business capital
- Wage employment facilitation
- Skills training
- Coaching
- Financial services facilitation
- Market links
- Climate resilience support

- Informal community groups
- Formal community groups
- Local governance groups
- Community individuals
- Other community structures

### LEARN MORE

[www.peiglobal.org](http://www.peiglobal.org)

### CONTACT US



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