

# KENYA YOUTH EMPLOYMENT AND OPPORTUNITIES PROJECT



## BASIC PROGRAM INFORMATION

COUNTRY  
Kenya

REGION  
Sub-Saharan Africa

LEAD IMPLEMENTING AGENCY  
State Department for Youth Sports and Arts

TYPE LEAD IMPLEMENTING AGENCY  
National govt

START DATE  
09/01/2016

END DATE  
08/01/2023

P-CODE (WB PROGRAMS)  
P151831

GLOBAL PRACTICE (WORLD BANK)  
Social Protection & Jobs

## PROGRAM OBJECTIVES

### MAIN OBJECTIVES

|                 |                 |                        |                     |
|-----------------|-----------------|------------------------|---------------------|
| Wage employment | Food security   | Financial inclusion    | Self-employment     |
| Market access   | Social services | Income diversification | Women's empowerment |
| Social cohesion | Productivity    | Social inclusion       | Climate resilience  |

## PROGRAM DESCRIPTION

The project aims to increase employment and earnings opportunities for targeted youths by addressing the supply and demand side challenges of the labor market, focusing on the informal sector and vulnerable youth.

## PROGRAM COMPONENTS



TRANSFER



COACHING



BUSINESS CAPITAL



FINANCIAL SERVICES FACILITATION



WAGE EMPLOYMENT FACILITATION



MARKET LINKS



SKILLS TRAINING



CLIMATE RESILIENCE SUPPORT

## AVERAGE PROGRAM DURATION FOR PARTICIPANTS

|                |                             |                       |
|----------------|-----------------------------|-----------------------|
| Under one year | Between one and three years | More than three years |
|----------------|-----------------------------|-----------------------|

## DO PARTICIPANTS ACCESS COMPONENTS IN A SPECIFIC SEQUENCE?



## DIGITIZATION

### COMPONENTS DELIVERED DIGITALLY

|                                 |                 |                  |
|---------------------------------|-----------------|------------------|
| TRANSFER                        | COACHING        | BUSINESS CAPITAL |
| FINANCIAL SERVICES FACILITATION | MARKET LINKS    | SKILLS TRAINING  |
| CLIMATE RESILIENCE SUPPORT      | WAGE EMPLOYMENT |                  |



## COUNTRY INFORMATION

LENDING CATEGORY (WB ONLY)  
Blend

FCV COUNTRY (WB FY24 LIST)  
No

TOTAL POPULATION (MILLION)  
53.01

POVERTY HEADCOUNT (NPL) (%)  
36.10%

POVERTY HEADCOUNT (\$2.15/DAY (2017 PPP)) (%)  
29.40%

POVERTY HEADCOUNT (MPI) (%)  
37.48%

NO. ECONOMIC INCLUSION PROGRAMS IN THE COUNTRY  
30

NO. BENEFICIARIES (DIRECT & INDIRECT) OF ECONOMIC INCLUSION PROGRAMS IN THE COUNTRY  
7,866,515



## PARTICIPANT PROFILE

### TARGETED POVERTY GROUPS

Extreme poor

Ultra-poor

### PRIORITY VULNERABLE GROUPS

Women

Youth

Persons with disabilities

Marginalized



## ELIGIBILITY CRITERIA

Other eligible criteria



## PARTICIPANT IDENTIFICATION METHODS

Geographic targeting

Categorical targeting



## PLANNED RESEARCH AND EVALUATION

### EVALUATION/RESEARCH TYPES

Impact evaluation

### IMPACT EVALUATION TOPICS

Overall impact  
Cost effectiveness  
Dynamics over time  
Optimal combination of components  
Impact for different population groups

### NAME RESEARCH PARTNERS

Innovation Poverty Action ( IPA)

### DATE WHEN IMPACT EVALUATION RESULTS AVAILABLE

December 2023

Data submitted as of 04/17/2023, through PEI's Landscaping Survey.

For more information on the survey

[click here.](#)

## KENYA YOUTH EMPLOYMENT AND OPPORTUNITIES PROJECT

### PROGRAM COVERAGE

DIRECT PARTICIPANTS

4,750

DIRECT & INDIRECT BENEFICIARIES

17,284

PERCENTAGE FEMALE PARTICIPANTS

51-75% of participants

Share of country population (%)

: 0.03

Area/s

: Mix (urban & rural)

Share of poor (national poverty line) (%)

: 0.09

Geographic coverage

: Several states/regions

### INSTITUTIONAL ARRANGEMENTS

#### ORGANIZATIONS

#### INVOLVED IN IMPLEMENTATION

#### PROVIDING FINANCING

National/central government



Regional/district government



Local/municipal government



Non-governmental organization



Community



Financial Service Provider



World Bank



Multilateral (not WB)



Bilateral organization



Private sector organization



### COMMUNITY ENGAGEMENT

#### COMPONENTS DELIVERED THROUGH COMMUNITY

#### COMMUNITY STRUCTURES LEVERAGED FOR PROGRAM DELIVERY

- Transfer
- Business capital
- Wage employment facilitation
- Skills training
- Coaching
- Financial services facilitation
- Market links
- Climate resilience support

- Informal community groups
- Formal community groups
- Local governance groups
- Community individuals
- Other community structures

### LEARN MORE

[www.peiglobal.org](http://www.peiglobal.org)

### CONTACT US



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