

DE-RISKING, INCLUSION AND VALUE ENHANCEMENT OF PASTORAL ECONOMIES IN THE HORN OF AFRICA

PROGRAM OBJECTIVES MAIN OBJECTIVES

Wage employment	Food security	Financial inclusion	Self-employment
Market access	Social services	Income diversification	Women's empowerment
Social cohesion	Productivity	Social inclusion	Climate resilience

PROGRAM DESCRIPTION

DRIVE aims to protect pastoralist communities from drought by providing a package of financial services and supporting market connections.

PROGRAM COMPONENTS



AVERAGE PROGRAM DURATION FOR PARTICIPANTS



DO PARTICIPANTS ACCESS COMPONENTS IN A SPECIFIC SEQUENCE?



DIGITIZATION

COMPONENTS DELIVERED DIGITALLY

TRANSFER	COACHING	BUSINESS CAPITAL
FINANCIAL SERVICES FACILITATION	MARKET LINKS	SKILLS TRAINING
CLIMATE RESILIENCE SUPPORT	WAGE EMPLOYMENT	



BASIC PROGRAM INFORMATION

COUNTRY
Kenya

REGION
Sub-Saharan Africa

LEAD IMPLEMENTING AGENCY
ZEP-RE (PTA Reinsurance Company)

TYPE LEAD IMPLEMENTING AGENCY
Financial Service Provider

START DATE
10/01/2022

END DATE
09/01/2027

P-CODE (WB PROGRAMS)
P176517

GLOBAL PRACTICE (WORLD BANK)
Finance, Competitiveness and Innovation



COUNTRY INFORMATION

LENDING CATEGORY (WB ONLY)
Blend

FCV COUNTRY (WB FY24 LIST)
No

TOTAL POPULATION (MILLION)
53.01

POVERTY HEADCOUNT (NPL) (%)
36.10%

POVERTY HEADCOUNT (\$2.15/DAY (2017 PPP)) (%)
29.40%

POVERTY HEADCOUNT (MPI) (%)
37.48%

NO. ECONOMIC INCLUSION PROGRAMS IN THE COUNTRY
30

NO. BENEFICIARIES (DIRECT & INDIRECT) OF ECONOMIC INCLUSION PROGRAMS IN THE COUNTRY
7,866,515



PARTICIPANT PROFILE

TARGETED POVERTY GROUPS
Program does not target by poverty level

PRIORITY VULNERABLE GROUPS
Women

Climate-affected



ELIGIBILITY CRITERIA



PARTICIPANT IDENTIFICATION METHODS

Community-based targeting

Geographic targeting

Categorical targeting



PLANNED RESEARCH AND EVALUATION

EVALUATION/RESEARCH TYPES

Impact evaluation

IMPACT EVALUATION TOPICS

Overall impact

NAME RESEARCH PARTNERS

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DATE WHEN IMPACT EVALUATION RESULTS AVAILABLE

NA (In discussion)

Data submitted as of 02/27/2023, through PEI's Landscaping Survey.

For more information on the survey

[click here.](#)

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PROGRAM COVERAGE

DIRECT PARTICIPANTS

30,000

DIRECT & INDIRECT BENEFICIARIES

109,165

PERCENTAGE FEMALE PARTICIPANTS

Share of country population (%)

: 0.21

Area/s

: Only rural

Share of poor (national poverty line) (%)

: 0.57

Geographic coverage

: Several states/regions

INSTITUTIONAL ARRANGEMENTS

ORGANIZATIONS

INVOLVED IN IMPLEMENTATION

PROVIDING FINANCING

National/central government



Regional/district government



Local/municipal government



Non-governmental organization



Community



Financial Service Provider



World Bank



Multilateral (not WB)



Bilateral organization



Private sector organization



COMMUNITY ENGAGEMENT

COMPONENTS DELIVERED THROUGH COMMUNITY

- Transfer
- Business capital
- Wage employment facilitation
- Skills training
- Coaching
- Financial services facilitation
- Market links
- Climate resilience support

COMMUNITY STRUCTURES LEVERAGED FOR PROGRAM DELIVERY

- Informal community groups
- Formal community groups
- Local governance groups
- Community individuals
- Other community structures

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CONTACT US



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PARTNERSHIP FOR ECONOMIC INCLUSION

