

AGRIFIN DIGITAL FARMER 2 (ADF 2) PROGRAM

PROGRAM OBJECTIVES

MAIN OBJECTIVES

Wage employment	Food security	Financial inclusion	Self-employment
Market access	Social services	Income diversification	Women's empowerment
Social cohesion	Productivity	Social inclusion	Climate resilience

PROGRAM DESCRIPTION

The program aims to support farmers by providing technical support to build linkages between the government and innovators, and engaging in mapping, monitoring, and learning.

PROGRAM COMPONENTS



AVERAGE PROGRAM DURATION FOR PARTICIPANTS



DO PARTICIPANTS ACCESS COMPONENTS IN A SPECIFIC SEQUENCE?



DIGITIZATION

COMPONENTS DELIVERED DIGITALLY

TRANSFER	COACHING	BUSINESS CAPITAL
FINANCIAL SERVICES FACILITATION	MARKET LINKS	SKILLS TRAINING
CLIMATE RESILIENCE SUPPORT	WAGE EMPLOYMENT	



BASIC PROGRAM INFORMATION

COUNTRY

Kenya

REGION

Sub-Saharan Africa

LEAD IMPLEMENTING AGENCY

Mercy Corps Kenya

TYPE LEAD IMPLEMENTING AGENCY

NGO

START DATE

12/01/2021

END DATE

11/01/2025

P-CODE (WB PROGRAMS)

DNA

GLOBAL PRACTICE (WORLD BANK)

Non-WB



COUNTRY INFORMATION

LENDING CATEGORY (WB ONLY)

Blend

FCV COUNTRY (WB FY24 LIST)

No

TOTAL POPULATION (MILLION)

53.01

POVERTY HEADCOUNT (NPL) (%)

36.10%

POVERTY HEADCOUNT (\$2.15/DAY (2017 PPP)) (%)

29.40%

POVERTY HEADCOUNT (MPI) (%)

37.48%

NO. ECONOMIC INCLUSION PROGRAMS IN THE COUNTRY

30

NO. BENEFICIARIES (DIRECT & INDIRECT) OF ECONOMIC INCLUSION PROGRAMS IN THE COUNTRY

7,866,515



PARTICIPANT PROFILE

TARGETED POVERTY GROUPS

Program does not target by poverty level

PRIORITY VULNERABLE GROUPS

Women

Youth



ELIGIBILITY CRITERIA

Random allocation

Other eligible criteria



PARTICIPANT IDENTIFICATION METHODS

Geographic targeting



PLANNED RESEARCH AND EVALUATION

EVALUATION/RESEARCH TYPES

Institutional assessments
Impact evaluation

IMPACT EVALUATION TOPICS

Overall impact
Dynamics over time
Resilience and shocks responsiveness
Timing, sequencing, and intensity of components

NAME RESEARCH PARTNERS

60 Decibels

DATE WHEN IMPACT EVALUATION RESULTS AVAILABLE

10th May 2023

Data submitted as of 04/13/2023, through PEI's Landscaping Survey.

For more information on the survey [click here](#).

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PROGRAM COVERAGE

DIRECT PARTICIPANTS	DIRECT & INDIRECT BENEFICIARIES	PERCENTAGE FEMALE PARTICIPANTS
1,356,089	4,934,569	26-50% of participants
Share of country population (%)	: 9.31	Area/s
Share of poor (national poverty line) (%)	: 25.79	Geographic coverage
		: Mix (urban & rural)
		: National coverage

INSTITUTIONAL ARRANGEMENTS

ORGANIZATIONS	INVOLVED IN IMPLEMENTATION	PROVIDING FINANCING
National/central government	●	●
Regional/district government	●	●
Local/municipal government	●	●
Non-governmental organization	●	●
Community	●	●
Financial Service Provider	●	●
World Bank	●	●
Multilateral (not WB)	●	●
Bilateral organization	●	●
Private sector organization	●	●

COMMUNITY ENGAGEMENT

COMPONENTS DELIVERED THROUGH COMMUNITY	COMMUNITY STRUCTURES LEVERAGED FOR PROGRAM DELIVERY
● Transfer	● Informal community groups
● Business capital	● Formal community groups
● Wage employment facilitation	● Local governance groups
● Skills training	● Community individuals
● Coaching	● Other community structures
● Financial services facilitation	
● Market links	
● Climate resilience support	

LEARN MORE

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CONTACT US



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