

# TARGETING THE HARDCORE POOR (THP)

## PROGRAM OBJECTIVES

### MAIN OBJECTIVES

Wage employment	Food security	Financial inclusion	Self-employment
Market access	Social services	Income diversification	Women's empowerment
Social cohesion	Productivity	Social inclusion	Climate resilience

## PROGRAM DESCRIPTION

The program is a micro-enterprise-based poverty alleviation model that targets ultra-poor women households in rural and semi-urban areas, to ensure social and financial inclusion and improved incomes, consumption, and assets.

## PROGRAM COMPONENTS



TRANSFER



COACHING



BUSINESS CAPITAL



FINANCIAL SERVICES FACILITATION



WAGE EMPLOYMENT FACILITATION



MARKET LINKS



SKILLS TRAINING



CLIMATE RESILIENCE SUPPORT

## AVERAGE PROGRAM DURATION FOR PARTICIPANTS

Under one year	Between one and three years	More than three years
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## DO PARTICIPANTS ACCESS COMPONENTS IN A SPECIFIC SEQUENCE?



## DIGITIZATION

### COMPONENTS DELIVERED DIGITALLY

TRANSFER	COACHING	BUSINESS CAPITAL
FINANCIAL SERVICES FACILITATION	MARKET LINKS	SKILLS TRAINING
CLIMATE RESILIENCE SUPPORT	WAGE EMPLOYMENT	



## BASIC PROGRAM INFORMATION

### COUNTRY

India

### REGION

South Asia

### LEAD IMPLEMENTING AGENCY

Bandhan Konnagar

### TYPE LEAD IMPLEMENTING AGENCY

NGO

### START DATE

04/01/2006

### END DATE

Open-ended

### P-CODE (WB PROGRAMS)

DNA

### GLOBAL PRACTICE (WORLD BANK)

Non-WB



## COUNTRY INFORMATION

### LENDING CATEGORY (WB ONLY)

IBRD

### FCV COUNTRY (WB FY24 LIST)

No

### TOTAL POPULATION (MILLION)

1,407.56

### POVERTY HEADCOUNT (NPL) (%)

21.90%

### POVERTY HEADCOUNT (\$2.15/DAY (2017 PPP)) (%)

10.00%

### POVERTY HEADCOUNT (MPI) (%)

16.39%

### NO. ECONOMIC INCLUSION PROGRAMS IN THE COUNTRY

19

### NO. BENEFICIARIES (DIRECT & INDIRECT) OF ECONOMIC INCLUSION PROGRAMS IN THE COUNTRY

4,360,259



## PARTICIPANT PROFILE

### TARGETED POVERTY GROUPS

Ultra-poor

### PRIORITY VULNERABLE GROUPS

Women



## ELIGIBILITY CRITERIA



## PARTICIPANT IDENTIFICATION METHODS

Community-based targeting

Geographic targeting

Categorical targeting

Proxy Means Test

Other targeting method



## PLANNED RESEARCH AND EVALUATION

### EVALUATION/RESEARCH TYPES

Process evaluation  
Impact evaluation

### IMPACT EVALUATION TOPICS

Overall impact

### NAME RESEARCH PARTNERS

JPAL

### DATE WHEN IMPACT EVALUATION RESULTS AVAILABLE

December 2023

Data submitted as of 04/11/2023, through PEI's Landscaping Survey.

For more information on the survey

[click here.](#)

## TARGETING THE HARDCORE POOR (THP)

### PROGRAM COVERAGE

DIRECT PARTICIPANTS

65,000

DIRECT & INDIRECT BENEFICIARIES

297,192

PERCENTAGE FEMALE PARTICIPANTS

All (100% of participants are female)

Share of country population (%)

: 0.02

Area/s

: Only rural

Share of poor (national poverty line) (%)

: 0.10

Geographic coverage

: Several states/regions

### INSTITUTIONAL ARRANGEMENTS

#### ORGANIZATIONS

#### INVOLVED IN IMPLEMENTATION

#### PROVIDING FINANCING

National/central government



Regional/district government



Local/municipal government



Non-governmental organization



Community



Financial Service Provider



World Bank



Multilateral (not WB)



Bilateral organization



Private sector organization



### COMMUNITY ENGAGEMENT

#### COMPONENTS DELIVERED THROUGH COMMUNITY

#### COMMUNITY STRUCTURES LEVERAGED FOR PROGRAM DELIVERY

- Transfer
- Business capital
- Wage employment facilitation
- Skills training
- Coaching
- Financial services facilitation
- Market links
- Climate resilience support

- Informal community groups
- Formal community groups
- Local governance groups
- Community individuals
- Other community structures

### LEARN MORE

[www.peiglobal.org](http://www.peiglobal.org)

### CONTACT US



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