

# TAMIL NADU RURAL TRANSFORMATION PROJECT

## PROGRAM OBJECTIVES

### MAIN OBJECTIVES

Wage employment	Food security	Financial inclusion	Self-employment
Market access	Social services	Income diversification	Women's empowerment
Social cohesion	Productivity	Social inclusion	Climate resilience

## PROGRAM DESCRIPTION

The program promotes sustainability and prosperity through rural enterprise development, access to finance, and employment opportunities.

## PROGRAM COMPONENTS

 TRANSFER	 COACHING	 BUSINESS CAPITAL	 FINANCIAL SERVICES FACILITATION
 WAGE EMPLOYMENT FACILITATION	 MARKET LINKS	 SKILLS TRAINING	 CLIMATE RESILIENCE SUPPORT

## AVERAGE PROGRAM DURATION FOR PARTICIPANTS

Under one year	Between one and three years	More than three years
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## DO PARTICIPANTS ACCESS COMPONENTS IN A SPECIFIC SEQUENCE?



## DIGITIZATION

### COMPONENTS DELIVERED DIGITALLY

TRANSFER	COACHING	BUSINESS CAPITAL
FINANCIAL SERVICES FACILITATION	MARKET LINKS	SKILLS TRAINING
CLIMATE RESILIENCE SUPPORT	WAGE EMPLOYMENT	



## BASIC PROGRAM INFORMATION

COUNTRY  
India

REGION  
South Asia

LEAD IMPLEMENTING AGENCY  
Tamil Nadu Rural Transformation Society (TNRTS)

TYPE LEAD IMPLEMENTING AGENCY  
Regional/district govt

START DATE  
12/01/2017

END DATE  
11/01/2023

P-CODE (WB PROGRAMS)  
P157702

GLOBAL PRACTICE (WORLD BANK)  
Agriculture and Food



## COUNTRY INFORMATION

LENDING CATEGORY (WB ONLY)  
IBRD

FCV COUNTRY (WB FY24 LIST)  
No

TOTAL POPULATION (MILLION)  
1,407.56

POVERTY HEADCOUNT (NPL) (%)  
21.90%

POVERTY HEADCOUNT (\$2.15/DAY (2017 PPP)) (%)  
10.00%

POVERTY HEADCOUNT (MPI) (%)  
16.39%

NO. ECONOMIC INCLUSION PROGRAMS IN THE COUNTRY  
19

NO. BENEFICIARIES (DIRECT & INDIRECT) OF ECONOMIC INCLUSION PROGRAMS IN THE COUNTRY  
4,360,259



## PARTICIPANT PROFILE

### TARGETED POVERTY GROUPS

Poor  
Extreme poor  
Ultra-poor  
Those above the poverty line

### PRIORITY VULNERABLE GROUPS

Women  
Youth  
Persons with disabilities



## ELIGIBILITY CRITERIA

Age  
Sex  
Behavioral attributes  
Other eligible criteria



## PARTICIPANT IDENTIFICATION METHODS

Community-based targeting  
Geographic targeting  
Categorical targeting



## PLANNED RESEARCH AND EVALUATION

### EVALUATION/RESEARCH TYPES

- Process evaluation
- Impact evaluation

### IMPACT EVALUATION TOPICS

- Overall impact
- Spillovers and general equilibrium effects
- Dynamics over time
- Impact for different population groups
- Resilience and shocks responsiveness
- Timing, sequencing, and intensity of components

### NAME RESEARCH PARTNERS

Institute of Rural Management Anand (IRMA) - To be confirmed.

### DATE WHEN IMPACT EVALUATION RESULTS AVAILABLE

November 2024

Data submitted as of 05/03/2023, through PEI's Landscaping Survey.

For more information on the survey [click here](#).

## TAMIL NADU RURAL TRANSFORMATION PROJECT

### PROGRAM COVERAGE

DIRECT PARTICIPANTS

432,191

DIRECT & INDIRECT BENEFICIARIES

1,976,059

PERCENTAGE FEMALE PARTICIPANTS

51-75% of participants

Share of country population (%)

: 0.14

Area/s

: Mix (urban & rural)

Share of poor (national poverty line) (%)

: 0.64

Geographic coverage

: One state/region

### INSTITUTIONAL ARRANGEMENTS

#### ORGANIZATIONS

#### INVOLVED IN IMPLEMENTATION

#### PROVIDING FINANCING

National/central government



Regional/district government



Local/municipal government



Non-governmental organization



Community



Financial Service Provider



World Bank



Multilateral (not WB)



Bilateral organization



Private sector organization



### COMMUNITY ENGAGEMENT

#### COMPONENTS DELIVERED THROUGH COMMUNITY

#### COMMUNITY STRUCTURES LEVERAGED FOR PROGRAM DELIVERY

- Transfer
- Business capital
- Wage employment facilitation
- Skills training
- Coaching
- Financial services facilitation
- Market links
- Climate resilience support

- Informal community groups
- Formal community groups
- Local governance groups
- Community individuals
- Other community structures

### LEARN MORE

[www.peiglobal.org](http://www.peiglobal.org)

### CONTACT US



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