# TAMIL NADU RURAL TRANSFORMATION PROJECT



#### PROGRAM DESCRIPTION

The program promotes sustainability and prosperity through rural enterprise development, access to finance, and employment opportunities.









FINANCIAL SERVICES FACILITATION





### AVERAGE PROGRAM DURATION FOR PARTICIPANTS



COUNTRY India

REGION South Asia

LEAD IMPLEMENTING AGENCY Tamil Nadu Rural Transformation Society (TNRTS)

TYPE LEAD IMPLEMENTING AGENCY Regional/district govt

START DATE 12/01/2017

END DATE 11/01/2023

P-CODE (WB PROGRAMS) P157702

GLOBAL PRACTICE (WORLD BANK) Agriculture and Food



# COUNTRY INFORMATION

LENDING CATEGORY (WB ONLY) IBRD

FCV COUNTRY (WB FY24 LIST) No

TOTAL POPULATION (MILLION) 1,407.56

POVERTY HEADCOUNT (NPL) (%) 21.90%

POVERTY HEADCOUNT (\$2.15/DAY (2017 PPP)) (%) 10.00%

Under one year

TRANSFER

WAGE EMPLOYMENT

FACILITATION

Between one and three years

More than three years

#### DO PARTICIPANTS ACCESS COMPONENTS IN A SPECIFIC SEQUENCE?



# DIGITIZATION

#### COMPONENTS DELIVERED DIGITALLY

	COACHING	BUSINESS CAPITAL	
FINANCIAL SERVICES FACILITATION	MARKET LINKS	SKILLS TRAINING	
CLIMATE RESILIENCE SUPPORT	WAGE EMPLOYMENT		



Ultra-poor

Those above the poverty line

PRIORITY VULNERABLE GROUPS

Women

Youth

Persons with disabilities



Age

Sex

Behavioral attributes

Other eligible criteria



## PARTICIPANT IDENTIFICATION METHODS

Community-based targeting

Geographic targeting

Categorical targeting

POVERTY HEADCOUNT (MPI) (%) 16.39%

NO. ECONOMIC INCLUSION PROGRAMS IN THE COUNTRY

19

NO. BENEFICIARIES (DIRECT & INDIRECT) OF ECONOMIC INCLUSION PROGRAMS IN THE COUNTRY

4,360,259

# PLANNED RESEARCH AND EVALUATION

EVALUATION/RESEARCH TYPES Process evaluation Impact evaluation

#### IMPACT EVALUATION TOPICS

Overall impact Spillovers and general equilibrium effects

Dynamics over time

Impact for different population groups Resilience and shocks responsiveness Timing, sequencing, and intensity of components

NAME RESEARCH PARTNERS Institute of Rural Management Anand (IRMA) - To be confirmed.

DATE WHEN IMPACT EVALUATION RESULTS AVAILABLE November 2024

Data submitted as of 05/03/2023, through PEI's Landscaping Survey.

For more information on the survey **click here**.

# TAMIL NADU RURAL TRANSFORMATION PROJECT

SEARCH TION							
		PROGRAM COVERAGE					
I TYPES	DIRECT PARTICIPANTS	DIRECT & INDIRECT BENEFICIARIES		PERCENTAGE FEMALE PARTICIPANTS			
PICS	432,191	1,976,059		51-75% of			
əquilibrium				participants			
oulation groups esponsiveness	Share of country population (%) Share of poor (national poverty line) (%)	: 0.14 : 0.64	Area/s Geographic coverage	: Mix (urban & rural) : One state/region			
d intensity of							
	IN	STITUTIONAL	ARRANGEMENT	S			
IERS gement Anand	ORGANIZATIONS	INVOLVED IN IMPLE	MENTATION	PROVIDING FINANCING			
ed.	National/central government						
ALUATION	Regional/district government	•					
	Local/municipal government	•					
/2023, through	Non-governmental organization	•					
	Community	•					
survey	Financial Service Provider	•					
	World Bank						
	Multilateral (not WB)						
	Bilateral organization						
	Private sector organization	•					

# COMMUNITY ENGAGEMENT

COMPONENTS DELIVERED THROUGH COMMUNITY

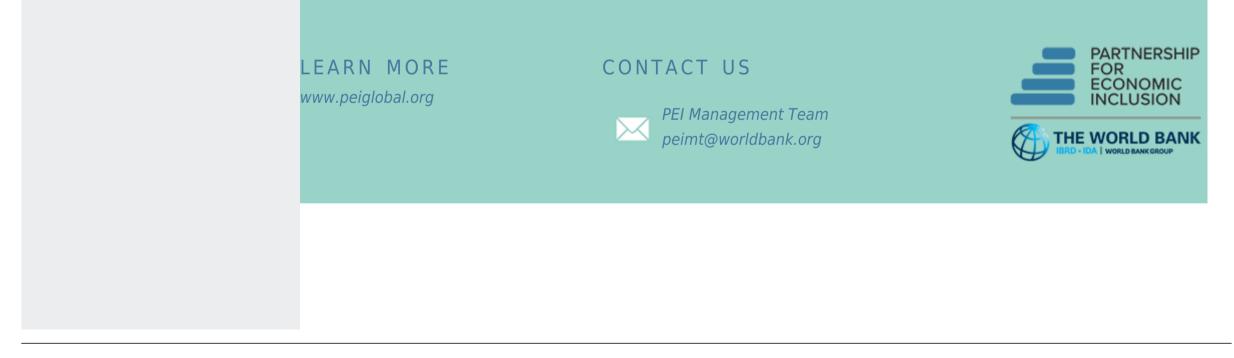
#### 🔵 Transfer

Business capital

- Wage employment facilitation
- Skills training
- Coaching
- Financial services facilitation
- Market links
- Climate resilience support

COMMUNITY STRUCTURES LEVERAGED FOR PROGRAM DELIVERY

- Informal community groups
- Formal community groups
- Local governance groups
- Community individuals
- Other community structures



DNA: Does Not Apply; FY: Fiscal Year; FCV: Fragility, Conflict, and Violence; MPI: Multidimensional Poverty Index; NPL: National Poverty Line; N/A: Not available; WB: World Bank