

MOBILE CONNECTIONS TO PROMOTE WOMEN'S ECONOMIC EMPOWERMENT



BASIC PROGRAM INFORMATION

COUNTRY
India

REGION
South Asia

LEAD IMPLEMENTING AGENCY
Trickle Up India Foundation

TYPE LEAD IMPLEMENTING AGENCY
NGO

START DATE
10/01/2016

END DATE
08/01/2023

P-CODE (WB PROGRAMS)
DNA

GLOBAL PRACTICE (WORLD BANK)
Non-WB

PROGRAM OBJECTIVES

MAIN OBJECTIVES

Wage employment	Food security	Financial inclusion	Self-employment
Market access	Social services	Income diversification	Women's empowerment
Social cohesion	Productivity	Social inclusion	Climate resilience

PROGRAM DESCRIPTION

The program supports participants in transitioning to sustainable and climate-resilient livelihoods, characterized by increased income, integration into social and economic structures, and social status, through the provision of entrepreneurial training and promoting individual and group enterprises.

PROGRAM COMPONENTS



TRANSFER



COACHING



BUSINESS CAPITAL



FINANCIAL SERVICES FACILITATION



WAGE EMPLOYMENT FACILITATION



MARKET LINKS



SKILLS TRAINING



CLIMATE RESILIENCE SUPPORT

AVERAGE PROGRAM DURATION FOR PARTICIPANTS

Under one year	Between one and three years	More than three years
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DO PARTICIPANTS ACCESS COMPONENTS IN A SPECIFIC SEQUENCE?



DIGITIZATION

COMPONENTS DELIVERED DIGITALLY

TRANSFER	COACHING	BUSINESS CAPITAL
FINANCIAL SERVICES FACILITATION	MARKET LINKS	SKILLS TRAINING
CLIMATE RESILIENCE SUPPORT	WAGE EMPLOYMENT	



COUNTRY INFORMATION

LENDING CATEGORY (WB ONLY)
IBRD

FCV COUNTRY (WB FY24 LIST)
No

TOTAL POPULATION (MILLION)
1,407.56

POVERTY HEADCOUNT (NPL) (%)
21.90%

POVERTY HEADCOUNT (\$2.15/DAY (2017 PPP)) (%)
10.00%

POVERTY HEADCOUNT (MPI) (%)
16.39%

NO. ECONOMIC INCLUSION PROGRAMS IN THE COUNTRY
19

NO. BENEFICIARIES (DIRECT & INDIRECT) OF ECONOMIC INCLUSION PROGRAMS IN THE COUNTRY
4,360,259



PARTICIPANT PROFILE

TARGETED POVERTY GROUPS

Ultra-poor

PRIORITY VULNERABLE GROUPS

Women

Marginalized



ELIGIBILITY CRITERIA

Poverty status

Behavioral attributes

Other eligible criteria



PARTICIPANT IDENTIFICATION METHODS

Community-based targeting

Categorical targeting



PLANNED RESEARCH AND EVALUATION

EVALUATION/RESEARCH TYPES

Needs assessment
Process evaluation

IMPACT EVALUATION TOPICS

NAME RESEARCH PARTNERS

Ecociate

DATE WHEN IMPACT EVALUATION RESULTS AVAILABLE

Market Assessment and Value Chain report is available.

Data submitted as of 04/19/2023, through PEI's Landscaping Survey.

For more information on the survey

[click here.](#)

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PROGRAM COVERAGE

DIRECT PARTICIPANTS

2,800

DIRECT & INDIRECT BENEFICIARIES

12,802

PERCENTAGE FEMALE PARTICIPANTS

All (100% of participants are female)

Share of country population (%)

: < 0.01

Area/s

: Only rural

Share of poor (national poverty line) (%)

: < 0.01

Geographic coverage

: Several states/regions

INSTITUTIONAL ARRANGEMENTS

ORGANIZATIONS

INVOLVED IN IMPLEMENTATION

PROVIDING FINANCING

National/central government



Regional/district government



Local/municipal government



Non-governmental organization



Community



Financial Service Provider



World Bank



Multilateral (not WB)



Bilateral organization



Private sector organization



COMMUNITY ENGAGEMENT

COMPONENTS DELIVERED THROUGH COMMUNITY

COMMUNITY STRUCTURES LEVERAGED FOR PROGRAM DELIVERY

- Transfer
- Business capital
- Wage employment facilitation
- Skills training
- Coaching
- Financial services facilitation
- Market links
- Climate resilience support

- Informal community groups
- Formal community groups
- Local governance groups
- Community individuals
- Other community structures

LEARN MORE

www.peiglobal.org

CONTACT US



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PARTNERSHIP FOR ECONOMIC INCLUSION

