

FARMER FIELD AND BUSINESS SCHOOL



BASIC PROGRAM INFORMATION

COUNTRY
India

REGION
South Asia

LEAD IMPLEMENTING AGENCY
CARE India Solutions for Sustainable Development

TYPE LEAD IMPLEMENTING AGENCY
NGO

START DATE
07/01/2022

END DATE
06/01/2026

P-CODE (WB PROGRAMS)
DNA

GLOBAL PRACTICE (WORLD BANK)
Non-WB

PROGRAM OBJECTIVES

MAIN OBJECTIVES

Wage employment	Food security	Financial inclusion	Self-employment
Market access	Social services	Income diversification	Women's empowerment
Social cohesion	Productivity	Social inclusion	Climate resilience

PROGRAM DESCRIPTION

The project improves agricultural and livestock management practices through the inclusion of climate-smart agriculture, access to finance, market literacy, and nutrition-sensitive agriculture.

PROGRAM COMPONENTS



TRANSFER



COACHING



BUSINESS CAPITAL



FINANCIAL SERVICES FACILITATION



WAGE EMPLOYMENT FACILITATION



MARKET LINKS



SKILLS TRAINING



CLIMATE RESILIENCE SUPPORT

AVERAGE PROGRAM DURATION FOR PARTICIPANTS

Under one year	Between one and three years	More than three years
----------------	-----------------------------	-----------------------

DO PARTICIPANTS ACCESS COMPONENTS IN A SPECIFIC SEQUENCE?



DIGITIZATION

COMPONENTS DELIVERED DIGITALLY

TRANSFER	COACHING	BUSINESS CAPITAL
FINANCIAL SERVICES FACILITATION	MARKET LINKS	SKILLS TRAINING
CLIMATE RESILIENCE SUPPORT	WAGE EMPLOYMENT	



COUNTRY INFORMATION

LENDING CATEGORY (WB ONLY)
IBRD

FCV COUNTRY (WB FY24 LIST)
No

TOTAL POPULATION (MILLION)
1,407.56

POVERTY HEADCOUNT (NPL) (%)
21.90%

POVERTY HEADCOUNT (\$2.15/DAY (2017 PPP)) (%)
10.00%

POVERTY HEADCOUNT (MPI) (%)
16.39%

NO. ECONOMIC INCLUSION PROGRAMS IN THE COUNTRY
19

NO. BENEFICIARIES (DIRECT & INDIRECT) OF ECONOMIC INCLUSION PROGRAMS IN THE COUNTRY
4,360,259



PARTICIPANT PROFILE

TARGETED POVERTY GROUPS

Poor

Those above the poverty line

PRIORITY VULNERABLE GROUPS

Women

Youth



ELIGIBILITY CRITERIA

Sex

Poverty status



PARTICIPANT IDENTIFICATION METHODS

Community-based targeting

Geographic targeting



PLANNED RESEARCH AND EVALUATION

EVALUATION/RESEARCH TYPES

IMPACT EVALUATION TOPICS

NAME RESEARCH PARTNERS
TBA

DATE WHEN IMPACT EVALUATION RESULTS AVAILABLE
TBA

Data submitted as of 06/16/2023, through PEI's Landscaping Survey.

For more information on the survey [click here](#).

FARMER FIELD AND BUSINESS SCHOOL

PROGRAM COVERAGE

DIRECT PARTICIPANTS

8,000

DIRECT & INDIRECT BENEFICIARIES

36,578

PERCENTAGE FEMALE PARTICIPANTS

51-75% of participants

Share of country population (%)

: < 0.01

Area/s

: Only rural

Share of poor (national poverty line) (%)

: 0.01

Geographic coverage

: Several states/regions

INSTITUTIONAL ARRANGEMENTS

ORGANIZATIONS

INVOLVED IN IMPLEMENTATION

PROVIDING FINANCING

National/central government



Regional/district government



Local/municipal government



Non-governmental organization



Community



Financial Service Provider



World Bank



Multilateral (not WB)



Bilateral organization



Private sector organization



COMMUNITY ENGAGEMENT

COMPONENTS DELIVERED THROUGH COMMUNITY

COMMUNITY STRUCTURES LEVERAGED FOR PROGRAM DELIVERY

- Transfer
- Business capital
- Wage employment facilitation
- Skills training
- Coaching
- Financial services facilitation
- Market links
- Climate resilience support

- Informal community groups
- Formal community groups
- Local governance groups
- Community individuals
- Other community structures

LEARN MORE

www.peiglobal.org

CONTACT US



PEI Management Team
peimt@worldbank.org

