

EMPOWERING SMALLHOLDER FARMERS THROUGH PROMOTION OF SUSTAINABLE AGRICULTURE AND WATER HARVESTING AND CONSERVATION METHODS IN BATHINDA, PUNJAB

PROGRAM OBJECTIVES

MAIN OBJECTIVES

Wage employment	Food security	Financial inclusion	Self-employment
Market access	Social services	Income diversification	Women's empowerment
Social cohesion	Productivity	Social inclusion	Climate resilience

PROGRAM DESCRIPTION

The program empowers smallholder farmers by promoting sustainable agriculture and water harvesting and water conservation.

PROGRAM COMPONENTS



TRANSFER



COACHING



BUSINESS CAPITAL



FINANCIAL SERVICES FACILITATION



WAGE EMPLOYMENT FACILITATION



MARKET LINKS



SKILLS TRAINING



CLIMATE RESILIENCE SUPPORT

AVERAGE PROGRAM DURATION FOR PARTICIPANTS

Under one year	Between one and three years	More than three years
----------------	-----------------------------	-----------------------

DO PARTICIPANTS ACCESS COMPONENTS IN A SPECIFIC SEQUENCE?



DIGITIZATION

COMPONENTS DELIVERED DIGITALLY

TRANSFER	COACHING	BUSINESS CAPITAL
FINANCIAL SERVICES FACILITATION	MARKET LINKS	SKILLS TRAINING
CLIMATE RESILIENCE SUPPORT	WAGE EMPLOYMENT	



BASIC PROGRAM INFORMATION

COUNTRY
India

REGION
South Asia

LEAD IMPLEMENTING AGENCY
CARE India Solutions for Sustainable Development

TYPE LEAD IMPLEMENTING AGENCY
NGO

START DATE
02/01/2021

END DATE
03/01/2024

P-CODE (WB PROGRAMS)
DNA

GLOBAL PRACTICE (WORLD BANK)
Non-WB



COUNTRY INFORMATION

LENDING CATEGORY (WB ONLY)
IBRD

FCV COUNTRY (WB FY24 LIST)
No

TOTAL POPULATION (MILLION)
1,407.56

POVERTY HEADCOUNT (NPL) (%)
21.90%

POVERTY HEADCOUNT (\$2.15/DAY (2017 PPP)) (%)
10.00%

POVERTY HEADCOUNT (MPI) (%)
16.39%

NO. ECONOMIC INCLUSION PROGRAMS IN THE COUNTRY
19

NO. BENEFICIARIES (DIRECT & INDIRECT) OF ECONOMIC INCLUSION PROGRAMS IN THE COUNTRY
4,360,259



PARTICIPANT PROFILE

TARGETED POVERTY GROUPS

Poor

PRIORITY VULNERABLE GROUPS

Women

Climate-affected

Marginalized



ELIGIBILITY CRITERIA

Sex

Poverty status



PARTICIPANT IDENTIFICATION METHODS

Geographic targeting



PLANNED RESEARCH AND EVALUATION

EVALUATION/RESEARCH TYPES

Needs assessment
Economic evaluation
Impact evaluation

IMPACT EVALUATION TOPICS

Overall impact

NAME RESEARCH PARTNERS

CMSR CONSULTANTS

DATE WHEN IMPACT EVALUATION RESULTS AVAILABLE

one year after completion of the program i.e. after march 2025

Data submitted as of 04/21/2023, through PEI's Landscaping Survey.

For more information on the survey [click here](#).

EMPOWERING SMALLHOLDER FARMERS THROUGH PROMOTION OF SUSTAINABLE AGRICULTURE AND WATER HARVESTING AND CONSERVATION METHODS IN BATHINDA, PUNJAB

PROGRAM COVERAGE

DIRECT PARTICIPANTS

9,000

DIRECT & INDIRECT BENEFICIARIES

41,150

PERCENTAGE FEMALE PARTICIPANTS

26-50% of participants

Share of country population (%)

: < 0.01

Area/s

: Only rural

Share of poor (national poverty line) (%)

: 0.01

Geographic coverage

: One state/region

INSTITUTIONAL ARRANGEMENTS

ORGANIZATIONS

INVOLVED IN IMPLEMENTATION

PROVIDING FINANCING

National/central government



Regional/district government



Local/municipal government



Non-governmental organization



Community



Financial Service Provider



World Bank



Multilateral (not WB)



Bilateral organization



Private sector organization



COMMUNITY ENGAGEMENT

COMPONENTS DELIVERED THROUGH COMMUNITY

- Transfer
- Business capital
- Wage employment facilitation
- Skills training
- Coaching
- Financial services facilitation
- Market links
- Climate resilience support

COMMUNITY STRUCTURES LEVERAGED FOR PROGRAM DELIVERY

- Informal community groups
- Formal community groups
- Local governance groups
- Community individuals
- Other community structures

LEARN MORE

www.peiglobal.org

CONTACT US



PEI Management Team
peimt@worldbank.org

