

YOUSTART PROGRAM

PROGRAM OBJECTIVES

MAIN OBJECTIVES

Wage employment	Food security	Financial inclusion	Self-employment
Market access	Social services	Income diversification	Women's empowerment
Social cohesion	Productivity	Social inclusion	Climate resilience

PROGRAM DESCRIPTION

The program aims to create an entrepreneurial nation through three avenues. One is the District Entrepreneurship Program that supports youth-led micro businesses and young entrepreneurs through training, business development services, and financing.

PROGRAM COMPONENTS



TRANSFER



COACHING



BUSINESS CAPITAL



FINANCIAL SERVICES FACILITATION



WAGE EMPLOYMENT FACILITATION



MARKET LINKS



SKILLS TRAINING



CLIMATE RESILIENCE SUPPORT

AVERAGE PROGRAM DURATION FOR PARTICIPANTS

Under one year	Between one and three years	More than three years
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DO PARTICIPANTS ACCESS COMPONENTS IN A SPECIFIC SEQUENCE?



DIGITIZATION

COMPONENTS DELIVERED DIGITALLY

TRANSFER	COACHING	BUSINESS CAPITAL
FINANCIAL SERVICES FACILITATION	MARKET LINKS	SKILLS TRAINING
CLIMATE RESILIENCE SUPPORT	WAGE EMPLOYMENT	



BASIC PROGRAM INFORMATION

COUNTRY

Ghana

REGION

Sub-Saharan Africa

LEAD IMPLEMENTING AGENCY

Ministry of Finance

TYPE LEAD IMPLEMENTING AGENCY

National govt

START DATE

11/01/2022

END DATE

Open-ended

P-CODE (WB PROGRAMS)

P179221

GLOBAL PRACTICE (WORLD BANK)

Finance, Competitiveness and Innovation



COUNTRY INFORMATION

LENDING CATEGORY (WB ONLY)

IDA

FCV COUNTRY (WB FY24 LIST)

No

TOTAL POPULATION (MILLION)

32.83

POVERTY HEADCOUNT (NPL) (%)

23.40%

POVERTY HEADCOUNT (\$2.15/DAY (2017 PPP)) (%)

25.20%

POVERTY HEADCOUNT (MPI) (%)

24.64%

NO. ECONOMIC INCLUSION PROGRAMS IN THE COUNTRY

6

NO. BENEFICIARIES (DIRECT & INDIRECT) OF ECONOMIC INCLUSION PROGRAMS IN THE COUNTRY

206,140



PARTICIPANT PROFILE

TARGETED POVERTY GROUPS

Program does not target by poverty level

PRIORITY VULNERABLE GROUPS

Women

Youth

Persons with disabilities



ELIGIBILITY CRITERIA

Behavioral attributes



PARTICIPANT IDENTIFICATION METHODS

Categorical targeting



PLANNED RESEARCH AND EVALUATION

EVALUATION/RESEARCH TYPES

Needs assessment
Process evaluation

IMPACT EVALUATION TOPICS

NAME RESEARCH PARTNERS

Not yet known

DATE WHEN IMPACT EVALUATION RESULTS AVAILABLE

Not yet due

Data submitted as of 04/26/2023, through PEI's Landscaping Survey.

For more information on the survey [click here](#).

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PROGRAM COVERAGE

DIRECT PARTICIPANTS

DIRECT & INDIRECT BENEFICIARIES

PERCENTAGE FEMALE PARTICIPANTS

Share of country population (%) : Area/s : Mix (urban & rural)
Share of poor (national poverty line) (%) : Geographic coverage : National coverage

INSTITUTIONAL ARRANGEMENTS

ORGANIZATIONS

INVOLVED IN IMPLEMENTATION

PROVIDING FINANCING

National/central government	●	●
Regional/district government	●	●
Local/municipal government	●	●
Non-governmental organization	●	●
Community	●	●
Financial Service Provider	●	●
World Bank	●	●
Multilateral (not WB)	●	●
Bilateral organization	●	●
Private sector organization	●	●

COMMUNITY ENGAGEMENT

COMPONENTS DELIVERED THROUGH COMMUNITY

COMMUNITY STRUCTURES LEVERAGED FOR PROGRAM DELIVERY

- Transfer
- Business capital
- Wage employment facilitation
- Skills training
- Coaching
- Financial services facilitation
- Market links
- Climate resilience support

- Informal community groups
- Formal community groups
- Local governance groups
- Community individuals
- Other community structures

LEARN MORE

www.peiglobal.org

CONTACT US



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 PARTNERSHIP FOR ECONOMIC INCLUSION

 THE WORLD BANK
IBRD • IDA | WORLD BANK GROUP