

GREEN RURAL ENTREPRENEUR ACCESS PROJECT (REAP) ETHIOPIA



BASIC PROGRAM INFORMATION

COUNTRY
Ethiopia

REGION
Sub-Saharan Africa

LEAD IMPLEMENTING AGENCY
Caritas Switzerland

TYPE LEAD IMPLEMENTING AGENCY
NGO

START DATE
09/01/2022

END DATE
03/01/2025

P-CODE (WB PROGRAMS)
DNA

GLOBAL PRACTICE (WORLD BANK)
Non-WB

PROGRAM OBJECTIVES

MAIN OBJECTIVES

Wage employment	Food security	Financial inclusion	Self-employment
Market access	Social services	Income diversification	Women's empowerment
Social cohesion	Productivity	Social inclusion	Climate resilience

PROGRAM DESCRIPTION

The project trains vulnerable participants in the Borena region to transition from extractive livelihoods into sustainable micro-enterprises, ensuring economic resilience and food security.

PROGRAM COMPONENTS



TRANSFER



COACHING



BUSINESS CAPITAL



FINANCIAL SERVICES FACILITATION



WAGE EMPLOYMENT FACILITATION



MARKET LINKS

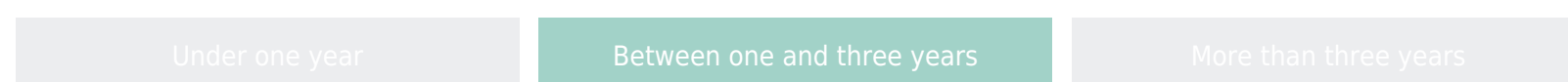


SKILLS TRAINING



CLIMATE RESILIENCE SUPPORT

AVERAGE PROGRAM DURATION FOR PARTICIPANTS



DO PARTICIPANTS ACCESS COMPONENTS IN A SPECIFIC SEQUENCE?

YES NO

DIGITIZATION

COMPONENTS DELIVERED DIGITALLY

TRANSFER	COACHING	BUSINESS CAPITAL
FINANCIAL SERVICES FACILITATION	MARKET LINKS	SKILLS TRAINING
CLIMATE RESILIENCE SUPPORT	WAGE EMPLOYMENT	



COUNTRY INFORMATION

LENDING CATEGORY (WB ONLY)
IDA

FCV COUNTRY (WB FY24 LIST)
Yes

TOTAL POPULATION (MILLION)
120.28

POVERTY HEADCOUNT (NPL) (%)
23.50%

POVERTY HEADCOUNT (\$2.15/DAY (2017 PPP)) (%)
27.00%

POVERTY HEADCOUNT (MPI) (%)
68.74%

NO. ECONOMIC INCLUSION PROGRAMS IN THE COUNTRY
21

NO. BENEFICIARIES (DIRECT & INDIRECT) OF ECONOMIC INCLUSION PROGRAMS IN THE COUNTRY
21,168,052



PARTICIPANT PROFILE

TARGETED POVERTY GROUPS

Ultra-poor

PRIORITY VULNERABLE GROUPS

Women

Youth

Climate-affected



ELIGIBILITY CRITERIA



PARTICIPANT IDENTIFICATION METHODS

Community-based targeting

Geographic targeting

Categorical targeting

Proxy Means Test



PLANNED RESEARCH AND EVALUATION

EVALUATION/RESEARCH TYPES

Needs assessment
Process evaluation

IMPACT EVALUATION TOPICS

NAME RESEARCH PARTNERS

Internal staff and consultants

DATE WHEN IMPACT EVALUATION RESULTS AVAILABLE

July 2025

Data submitted as of 04/11/2023, through PEI's Landscaping Survey.

For more information on the survey [click here](#).

GREEN RURAL ENTREPRENEUR ACCESS PROJECT (REAP) ETHIOPIA

PROGRAM COVERAGE

DIRECT PARTICIPANTS

2,100

DIRECT & INDIRECT BENEFICIARIES

9,691

PERCENTAGE FEMALE PARTICIPANTS

76-99% of participants

Share of country population (%)

: < 0.01

Area/s

: Only rural

Share of poor (national poverty line) (%)

: 0.03

Geographic coverage

: One state/region

INSTITUTIONAL ARRANGEMENTS

ORGANIZATIONS

INVOLVED IN IMPLEMENTATION

PROVIDING FINANCING

National/central government



Regional/district government



Local/municipal government



Non-governmental organization



Community



Financial Service Provider



World Bank



Multilateral (not WB)



Bilateral organization



Private sector organization



COMMUNITY ENGAGEMENT

COMPONENTS DELIVERED THROUGH COMMUNITY

COMMUNITY STRUCTURES LEVERAGED FOR PROGRAM DELIVERY

- Transfer
- Business capital
- Wage employment facilitation
- Skills training
- Coaching
- Financial services facilitation
- Market links
- Climate resilience support

- Informal community groups
- Formal community groups
- Local governance groups
- Community individuals
- Other community structures

LEARN MORE

www.peiglobal.org

CONTACT US



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