

# ENTREPRENEURSHIP SCHOOL 2.0

## PROGRAM OBJECTIVES

### MAIN OBJECTIVES

|                 |                 |                        |                     |
|-----------------|-----------------|------------------------|---------------------|
| Wage employment | Food security   | Financial inclusion    | Self-employment     |
| Market access   | Social services | Income diversification | Women's empowerment |
| Social cohesion | Productivity    | Social inclusion       | Climate resilience  |

## PROGRAM DESCRIPTION

The program provides customized support to active entrepreneurs, helping them make their businesses more sustainable through support on formalization and value chains.

## PROGRAM COMPONENTS



## AVERAGE PROGRAM DURATION FOR PARTICIPANTS

|                |                             |                       |
|----------------|-----------------------------|-----------------------|
| Under one year | Between one and three years | More than three years |
|----------------|-----------------------------|-----------------------|

## DO PARTICIPANTS ACCESS COMPONENTS IN A SPECIFIC SEQUENCE?



## DIGITIZATION

### COMPONENTS DELIVERED DIGITALLY

|                                 |                 |                  |
|---------------------------------|-----------------|------------------|
| TRANSFER                        | COACHING        | BUSINESS CAPITAL |
| FINANCIAL SERVICES FACILITATION | MARKET LINKS    | SKILLS TRAINING  |
| CLIMATE RESILIENCE SUPPORT      | WAGE EMPLOYMENT |                  |



## BASIC PROGRAM INFORMATION

### COUNTRY

Ecuador

### REGION

Latin America & Caribbean

### LEAD IMPLEMENTING AGENCY

HIAS

### TYPE LEAD IMPLEMENTING AGENCY

NGO

### START DATE

01/01/2021

### END DATE

Open-ended

### P-CODE (WB PROGRAMS)

DNA

### GLOBAL PRACTICE (WORLD BANK)

Non-WB



## COUNTRY INFORMATION

### LENDING CATEGORY (WB ONLY)

IBRD

### FCV COUNTRY (WB FY24 LIST)

No

### TOTAL POPULATION (MILLION)

17.80

### POVERTY HEADCOUNT (NPL) (%)

33.00%

### POVERTY HEADCOUNT (\$2.15/DAY (2017 PPP)) (%)

6.50%

### POVERTY HEADCOUNT (MPI) (%)

2.09%

### NO. ECONOMIC INCLUSION PROGRAMS IN THE COUNTRY

8

### NO. BENEFICIARIES (DIRECT & INDIRECT) OF ECONOMIC INCLUSION PROGRAMS IN THE COUNTRY

133,499



## PARTICIPANT PROFILE

### TARGETED POVERTY GROUPS

Program does not target by poverty level

### PRIORITY VULNERABLE GROUPS

Displacement-affected

Women

Youth



## ELIGIBILITY CRITERIA

Age

Sex

Behavioral attributes



## PARTICIPANT IDENTIFICATION METHODS

Geographic targeting

Categorical targeting



## PLANNED RESEARCH AND EVALUATION

EVALUATION/RESEARCH TYPES

IMPACT EVALUATION TOPICS

NAME RESEARCH PARTNERS  
TBA

DATE WHEN IMPACT EVALUATION RESULTS AVAILABLE

TBA

Data submitted as of 05/02/2023, through PEI's Landscaping Survey.

For more information on the survey [click here](#).

## ENTREPRENEURSHIP SCHOOL 2.0

### PROGRAM COVERAGE

DIRECT PARTICIPANTS

70

DIRECT & INDIRECT BENEFICIARIES

252

PERCENTAGE FEMALE PARTICIPANTS

51-75% of participants

Share of country population (%)

: < 0.01

Area/s

: Urban/Peri-urban only

Share of poor (national poverty line) (%)

: < 0.01

Geographic coverage

: Several states/regions

### INSTITUTIONAL ARRANGEMENTS

ORGANIZATIONS

INVOLVED IN IMPLEMENTATION

PROVIDING FINANCING

National/central government



Regional/district government



Local/municipal government



Non-governmental organization



Community



Financial Service Provider



World Bank



Multilateral (not WB)



Bilateral organization



Private sector organization



### COMMUNITY ENGAGEMENT

COMPONENTS DELIVERED THROUGH COMMUNITY

COMMUNITY STRUCTURES LEVERAGED FOR PROGRAM DELIVERY

- Transfer
- Business capital
- Wage employment facilitation
- Skills training
- Coaching
- Financial services facilitation
- Market links
- Climate resilience support

- Informal community groups
- Formal community groups
- Local governance groups
- Community individuals
- Other community structures

### LEARN MORE

[www.peiglobal.org](http://www.peiglobal.org)

### CONTACT US



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