

SHE FEEDS THE WORLD

PROGRAM OBJECTIVES

MAIN OBJECTIVES

Wage employment	Food security	Financial inclusion	Self-employment
Market access	Social services	Income diversification	Women's empowerment
Social cohesion	Productivity	Social inclusion	Climate resilience

PROGRAM DESCRIPTION

The program empowers women producers by creating secure and resilient livelihoods to enhance food and nutrition security for themselves and their communities.

PROGRAM COMPONENTS



TRANSFER



COACHING



BUSINESS CAPITAL



FINANCIAL SERVICES FACILITATION



WAGE EMPLOYMENT FACILITATION



MARKET LINKS



SKILLS TRAINING



CLIMATE RESILIENCE SUPPORT

AVERAGE PROGRAM DURATION FOR PARTICIPANTS

Under one year	Between one and three years	More than three years
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DO PARTICIPANTS ACCESS COMPONENTS IN A SPECIFIC SEQUENCE?



DIGITIZATION

COMPONENTS DELIVERED DIGITALLY

TRANSFER	COACHING	BUSINESS CAPITAL
FINANCIAL SERVICES FACILITATION	MARKET LINKS	SKILLS TRAINING
CLIMATE RESILIENCE SUPPORT	WAGE EMPLOYMENT	



BASIC PROGRAM INFORMATION

COUNTRY

Colombia

REGION

Latin America & Caribbean

LEAD IMPLEMENTING AGENCY

CARE Colombia

TYPE LEAD IMPLEMENTING AGENCY

NGO

START DATE

01/01/2023

END DATE

12/01/2024

P-CODE (WB PROGRAMS)

DNA

GLOBAL PRACTICE (WORLD BANK)

Non-WB



COUNTRY INFORMATION

LENDING CATEGORY (WB ONLY)

IBRD

FCV COUNTRY (WB FY24 LIST)

No

TOTAL POPULATION (MILLION)

51.52

POVERTY HEADCOUNT (NPL) (%)

39.30%

POVERTY HEADCOUNT (\$2.15/DAY (2017 PPP)) (%)

9.40%

POVERTY HEADCOUNT (MPI) (%)

4.85%

NO. ECONOMIC INCLUSION PROGRAMS IN THE COUNTRY

12

NO. BENEFICIARIES (DIRECT & INDIRECT) OF ECONOMIC INCLUSION PROGRAMS IN THE COUNTRY

249,402



PARTICIPANT PROFILE

TARGETED POVERTY GROUPS

Program does not target by poverty level

PRIORITY VULNERABLE GROUPS

Displacement-affected

Women

Youth

Climate-affected



ELIGIBILITY CRITERIA

Behavioral attributes



PARTICIPANT IDENTIFICATION METHODS

Community-based targeting

Geographic targeting

Categorical targeting



PLANNED RESEARCH AND EVALUATION

EVALUATION/RESEARCH TYPES

Needs assessment
Process evaluation

IMPACT EVALUATION TOPICS

NAME RESEARCH PARTNERS

En contratación

DATE WHEN IMPACT EVALUATION RESULTS AVAILABLE

12/24

Data submitted as of 06/15/2023, through PEI's Landscaping Survey.

For more information on the survey [click here](#).

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PROGRAM COVERAGE

DIRECT PARTICIPANTS

2,000

DIRECT & INDIRECT BENEFICIARIES

6,400

PERCENTAGE FEMALE PARTICIPANTS

51-75% of participants

Share of country population (%)

: 0.01

Area/s

: Only rural

Share of poor (national poverty line) (%)

: 0.03

Geographic coverage

: One state/region

INSTITUTIONAL ARRANGEMENTS

ORGANIZATIONS

INVOLVED IN IMPLEMENTATION

PROVIDING FINANCING

National/central government



Regional/district government



Local/municipal government



Non-governmental organization



Community



Financial Service Provider



World Bank



Multilateral (not WB)



Bilateral organization



Private sector organization



COMMUNITY ENGAGEMENT

COMPONENTS DELIVERED THROUGH COMMUNITY

COMMUNITY STRUCTURES LEVERAGED FOR PROGRAM DELIVERY

- Transfer
- Business capital
- Wage employment facilitation
- Skills training
- Coaching
- Financial services facilitation
- Market links
- Climate resilience support

- Informal community groups
- Formal community groups
- Local governance groups
- Community individuals
- Other community structures

LEARN MORE

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CONTACT US



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