

ENTREPRENEURSHIP SCHOOL WITH GENDER LENS 2.0

PROGRAM OBJECTIVES

MAIN OBJECTIVES

Wage employment	Food security	Financial inclusion	Self-employment
Market access	Social services	Income diversification	Women's empowerment
Social cohesion	Productivity	Social inclusion	Climate resilience

PROGRAM DESCRIPTION

ESGL 2.0 offers tailored support to female entrepreneurs in the labor market, helping them make their businesses more sustainable by integrating them into value chains and creating job opportunities for other vulnerable women.

PROGRAM COMPONENTS

 TRANSFER	 COACHING	 BUSINESS CAPITAL	 FINANCIAL SERVICES FACILITATION
 WAGE EMPLOYMENT FACILITATION	 MARKET LINKS	 SKILLS TRAINING	 CLIMATE RESILIENCE SUPPORT

AVERAGE PROGRAM DURATION FOR PARTICIPANTS

Under one year	Between one and three years	More than three years
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DO PARTICIPANTS ACCESS COMPONENTS IN A SPECIFIC SEQUENCE?

YES NO

DIGITIZATION

COMPONENTS DELIVERED DIGITALLY

TRANSFER	COACHING	BUSINESS CAPITAL
FINANCIAL SERVICES FACILITATION	MARKET LINKS	SKILLS TRAINING
CLIMATE RESILIENCE SUPPORT	WAGE EMPLOYMENT	



BASIC PROGRAM INFORMATION

COUNTRY

Colombia

REGION

Latin America & Caribbean

LEAD IMPLEMENTING AGENCY

HIAS

TYPE LEAD IMPLEMENTING AGENCY

NGO

START DATE

01/01/2023

END DATE

Open-ended

P-CODE (WB PROGRAMS)

DNA

GLOBAL PRACTICE (WORLD BANK)

Non-WB



COUNTRY INFORMATION

LENDING CATEGORY (WB ONLY)

IBRD

FCV COUNTRY (WB FY24 LIST)

No

TOTAL POPULATION (MILLION)

51.52

POVERTY HEADCOUNT (NPL) (%)

39.30%

POVERTY HEADCOUNT (\$2.15/DAY (2017 PPP)) (%)

9.40%

POVERTY HEADCOUNT (MPI) (%)

4.85%

NO. ECONOMIC INCLUSION PROGRAMS IN THE COUNTRY

12

NO. BENEFICIARIES (DIRECT & INDIRECT) OF ECONOMIC INCLUSION PROGRAMS IN THE COUNTRY

249,402



PARTICIPANT PROFILE

TARGETED POVERTY GROUPS

Poor

Those above the poverty line

PRIORITY VULNERABLE GROUPS

Displacement-affected

Women



ELIGIBILITY CRITERIA

Age

Sex

Poverty status

Behavioral attributes



PARTICIPANT IDENTIFICATION METHODS

Geographic targeting

Categorical targeting

Proxy Means Test



PLANNED RESEARCH AND EVALUATION

EVALUATION/RESEARCH TYPES

IMPACT EVALUATION TOPICS

NAME RESEARCH PARTNERS
TBA

DATE WHEN IMPACT EVALUATION RESULTS AVAILABLE
TBA

Data submitted as of 05/01/2023, through PEI's Landscaping Survey.

For more information on the survey [click here](#).

ENTREPRENEURSHIP SCHOOL WITH GENDER LENS 2.0

PROGRAM COVERAGE

DIRECT PARTICIPANTS

20

DIRECT & INDIRECT BENEFICIARIES

64

PERCENTAGE FEMALE PARTICIPANTS

All (100% of participants are female)

Share of country population (%)

: < 0.01

Area/s

: Urban/Peri-urban only

Share of poor (national poverty line) (%)

: < 0.01

Geographic coverage

: One state/region

INSTITUTIONAL ARRANGEMENTS

ORGANIZATIONS

INVOLVED IN IMPLEMENTATION

PROVIDING FINANCING

National/central government



Regional/district government



Local/municipal government



Non-governmental organization



Community



Financial Service Provider



World Bank



Multilateral (not WB)



Bilateral organization



Private sector organization



COMMUNITY ENGAGEMENT

COMPONENTS DELIVERED THROUGH COMMUNITY

COMMUNITY STRUCTURES LEVERAGED FOR PROGRAM DELIVERY

- Transfer
- Business capital
- Wage employment facilitation
- Skills training
- Coaching
- Financial services facilitation
- Market links
- Climate resilience support

- Informal community groups
- Formal community groups
- Local governance groups
- Community individuals
- Other community structures

LEARN MORE

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CONTACT US



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PARTNERSHIP FOR ECONOMIC INCLUSION

