

PROGRAM PROSPER FAMILY

PROGRAM OBJECTIVES

MAIN OBJECTIVES

Wage employment	Food security	Financial inclusion	Self-employment
Market access	Social services	Income diversification	Women's empowerment
Social cohesion	Productivity	Social inclusion	Climate resilience

PROGRAM DESCRIPTION

The program aims to break cycles of poverty by promoting social mobility, income generation, and human development for highly vulnerable families. The program has four pillars: tutoring, life planning, vocational training, and financial incentives.

PROGRAM COMPONENTS



TRANSFER



COACHING



BUSINESS CAPITAL



FINANCIAL SERVICES FACILITATION



WAGE EMPLOYMENT FACILITATION



MARKET LINKS



SKILLS TRAINING



CLIMATE RESILIENCE SUPPORT

AVERAGE PROGRAM DURATION FOR PARTICIPANTS

Under one year	Between one and three years	More than three years
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DO PARTICIPANTS ACCESS COMPONENTS IN A SPECIFIC SEQUENCE?



DIGITIZATION

COMPONENTS DELIVERED DIGITALLY

TRANSFER	COACHING	BUSINESS CAPITAL
FINANCIAL SERVICES FACILITATION	MARKET LINKS	SKILLS TRAINING
CLIMATE RESILIENCE SUPPORT	WAGE EMPLOYMENT	



BASIC PROGRAM INFORMATION

COUNTRY

Brazil

REGION

Latin America & Caribbean

LEAD IMPLEMENTING AGENCY

Office for Social Development of the State of São Paulo

TYPE LEAD IMPLEMENTING AGENCY

Regional/district govt

START DATE

01/01/2023

END DATE

10/01/2023

P-CODE (WB PROGRAMS)

DNA

GLOBAL PRACTICE (WORLD BANK)

Non-WB



COUNTRY INFORMATION

LENDING CATEGORY (WB ONLY)

IBRD

FCV COUNTRY (WB FY24 LIST)

No

TOTAL POPULATION (MILLION)

214.33

POVERTY HEADCOUNT (NPL) (%)

N/A

POVERTY HEADCOUNT (\$2.15/DAY (2017 PPP)) (%)

5.80%

POVERTY HEADCOUNT (MPI) (%)

3.84%

NO. ECONOMIC INCLUSION PROGRAMS IN THE COUNTRY

2

NO. BENEFICIARIES (DIRECT & INDIRECT) OF ECONOMIC INCLUSION PROGRAMS IN THE COUNTRY

36,894



PARTICIPANT PROFILE

TARGETED POVERTY GROUPS

Poor

Extreme poor

PRIORITY VULNERABLE GROUPS

Women

Children

Youth

Older people



ELIGIBILITY CRITERIA



PARTICIPANT IDENTIFICATION METHODS

Categorical targeting



PLANNED RESEARCH AND EVALUATION

EVALUATION/RESEARCH TYPES

Needs assessment
Process evaluation

IMPACT EVALUATION TOPICS

NAME RESEARCH PARTNERS

Fundación Capital

DATE WHEN IMPACT EVALUATION RESULTS AVAILABLE

06/2024

Data submitted as of 06/04/2023, through PEI's Landscaping Survey.

For more information on the survey [click here](#).

PROGRAM PROSPER FAMILY

PROGRAM COVERAGE

DIRECT PARTICIPANTS

7,500

DIRECT & INDIRECT BENEFICIARIES

24,750

PERCENTAGE FEMALE PARTICIPANTS

76-99% of participants

Share of country population (%)

: 0.01

Area/s

: Mix (urban & rural)

Share of poor (national poverty line) (%)

:

Geographic coverage

: One state/region

INSTITUTIONAL ARRANGEMENTS

ORGANIZATIONS

INVOLVED IN IMPLEMENTATION

PROVIDING FINANCING

National/central government



Regional/district government



Local/municipal government



Non-governmental organization



Community



Financial Service Provider



World Bank



Multilateral (not WB)



Bilateral organization



Private sector organization



COMMUNITY ENGAGEMENT

COMPONENTS DELIVERED THROUGH COMMUNITY

COMMUNITY STRUCTURES LEVERAGED FOR PROGRAM DELIVERY

- Transfer
- Business capital
- Wage employment facilitation
- Skills training
- Coaching
- Financial services facilitation
- Market links
- Climate resilience support

- Informal community groups
- Formal community groups
- Local governance groups
- Community individuals
- Other community structures

LEARN MORE

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CONTACT US



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