

SKILLS DEVELOPMENT PROGRAM (STAR AND PROMISE)

PROGRAM OBJECTIVES

MAIN OBJECTIVES

Wage employment	Food security	Financial inclusion	Self-employment
Market access	Social services	Income diversification	Women's empowerment
Social cohesion	Productivity	Social inclusion	Climate resilience

PROGRAM DESCRIPTION

STAR is a six-month apprenticeship-based training with job placements in the information economy for disadvantaged youth. The program also includes a business incubation component that comprises training, mentoring, and access to finance for small and micro-entrepreneurs.

PROGRAM COMPONENTS



TRANSFER



COACHING



BUSINESS CAPITAL



FINANCIAL SERVICES FACILITATION



WAGE EMPLOYMENT FACILITATION



MARKET LINKS



SKILLS TRAINING



CLIMATE RESILIENCE SUPPORT

AVERAGE PROGRAM DURATION FOR PARTICIPANTS

Under one year	Between one and three years	More than three years
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DO PARTICIPANTS ACCESS COMPONENTS IN A SPECIFIC SEQUENCE?



DIGITIZATION

COMPONENTS DELIVERED DIGITALLY

TRANSFER	COACHING	BUSINESS CAPITAL
FINANCIAL SERVICES FACILITATION	MARKET LINKS	SKILLS TRAINING
CLIMATE RESILIENCE SUPPORT	WAGE EMPLOYMENT	



BASIC PROGRAM INFORMATION

COUNTRY

Bangladesh

REGION

South Asia

LEAD IMPLEMENTING AGENCY

BRAC

TYPE LEAD IMPLEMENTING AGENCY

NGO

START DATE

03/01/2012

END DATE

Open-ended

P-CODE (WB PROGRAMS)

DNA

GLOBAL PRACTICE (WORLD BANK)

Non-WB



COUNTRY INFORMATION

LENDING CATEGORY (WB ONLY)

IDA

FCV COUNTRY (WB FY24 LIST)

No

TOTAL POPULATION (MILLION)

169.36

POVERTY HEADCOUNT (NPL) (%)

24.30%

POVERTY HEADCOUNT (\$2.15/DAY (2017 PPP)) (%)

13.50%

POVERTY HEADCOUNT (MPI) (%)

24.64%

NO. ECONOMIC INCLUSION PROGRAMS IN THE COUNTRY

15

NO. BENEFICIARIES (DIRECT & INDIRECT) OF ECONOMIC INCLUSION PROGRAMS IN THE COUNTRY

4,872,657



PARTICIPANT PROFILE

TARGETED POVERTY GROUPS

Poor

Extreme poor

Ultra-poor

PRIORITY VULNERABLE GROUPS

Women

Youth

Persons with disabilities

Climate-affected

Marginalized



ELIGIBILITY CRITERIA



PARTICIPANT IDENTIFICATION METHODS

Community-based targeting

Categorical targeting



PLANNED RESEARCH AND EVALUATION

EVALUATION/RESEARCH TYPES

IMPACT EVALUATION TOPICS

NAME RESEARCH PARTNERS
TBA

DATE WHEN IMPACT EVALUATION RESULTS AVAILABLE

TBA

Data submitted as of 04/25/2023, through PEI's Landscaping Survey.

For more information on the survey [click here](#).

SKILLS DEVELOPMENT PROGRAM (STAR AND PROMISE)

PROGRAM COVERAGE

DIRECT PARTICIPANTS

17,193

DIRECT & INDIRECT BENEFICIARIES

73,930

PERCENTAGE FEMALE PARTICIPANTS

26-50% of participants

Share of country population (%)

: 0.04

Area/s

: Urban/Peri-urban only

Share of poor (national poverty line) (%)

: 0.18

Geographic coverage

: Several states/regions

INSTITUTIONAL ARRANGEMENTS

ORGANIZATIONS

INVOLVED IN IMPLEMENTATION

PROVIDING FINANCING

National/central government



Regional/district government



Local/municipal government



Non-governmental organization



Community



Financial Service Provider



World Bank



Multilateral (not WB)



Bilateral organization



Private sector organization



COMMUNITY ENGAGEMENT

COMPONENTS DELIVERED THROUGH COMMUNITY

COMMUNITY STRUCTURES LEVERAGED FOR PROGRAM DELIVERY

- Transfer
- Business capital
- Wage employment facilitation
- Skills training
- Coaching
- Financial services facilitation
- Market links
- Climate resilience support

- Informal community groups
- Formal community groups
- Local governance groups
- Community individuals
- Other community structures

LEARN MORE

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CONTACT US



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