

Pakistan

This factsheet provides an overview of economic inclusion programs in Pakistan. Economic inclusion programs are a bundle of coordinated, multidimensional interventions that support individuals, households, and communities in raising their incomes and building their assets. The data used for this factsheet comes from the Partnership for Economic Inclusion's Landscape Survey 2023.

COUNTRY FACTS

Region	Population	Income Group	FCV country (WB FY24 list)
South Asia	231.40 million	Lower middle income	No

Poverty Headcount (share of population below the poverty line)

National Poverty Line	Multidimensional Poverty Index	\$2.15/day (2017 PPP)
21.90%	38.33%	4.90%

PROGRAMS

Number of economic inclusion programs

7

Institutional delivery (lead agency)



■ Nongovernment-led ■ Government-led

Geographic area



■ Rural only ■ Urban/peri ■ Mix (urban & rural)

PARTICIPANTS

Number of participants

459,821

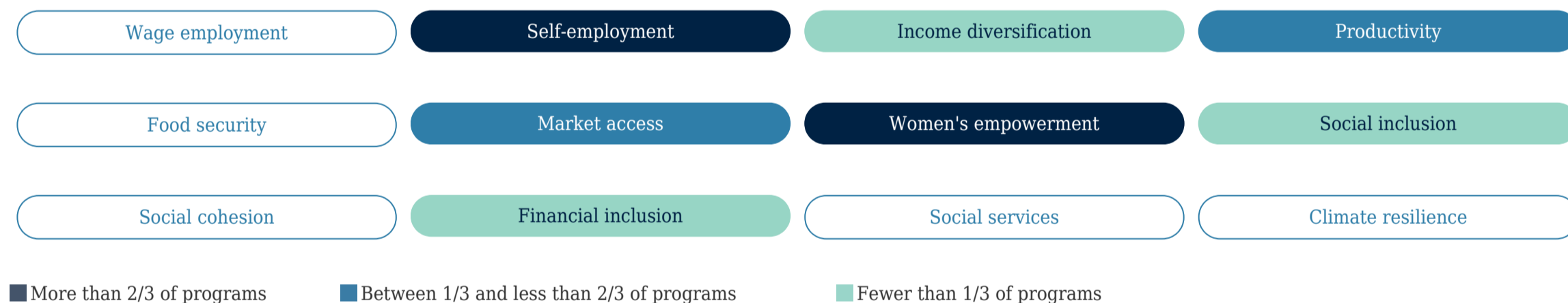
Number of people benefiting

2.94 million

Participants served by government-led programs (%)

68.95%

MAIN PROGRAM OBJECTIVES



PARTICIPANT PROFILE

Targeted Poverty Segments



Targeted Population Groups



■ More than 2/3 of programs ■ Between 1/3 and less than 2/3 of programs ■ Fewer than 1/3 of programs

CORE PROGRAM COMPONENTS



TRANSFER



BUSINESS CAPITAL



WAGE EMPLOYMENT FACILITATION



SKILLS TRAINING



COACHING



FINANCIAL SERVICES FACILITATION



MARKET LINKS



CLIMATE RESILIENCE SUPPORT

ECONOMIC INCLUSION PROGRAMS SURVEYED

Program Name	Year program began	Lead Agencies	Program Description	No. of Current Participants	% Female Participants	Poverty Targeting	Digital
Dairy Development Programme (DDP)	2021	Pakistan Poverty Alleviation Fund (PPAF)	The program aims to empower rural men and women, in Toba Tek Singh by supporting them in the dairy value chain for 18 months. The program focuses on women's roles in dairy asset control.	2,765		Targets poor broadly	No
Growth for Rural Advancement and Sustainable Progress (GRASP)	2021	International Trade Centre (ITC)	The program aims to support poverty reduction and sustainable economic growth in rural Pakistan by improving income, employment, productivity and profitability of SMEs in selected value chains in 22 districts of Balochistan and Sindh.	6,478	26-50% of participants	Does not target by poverty level	Yes
Interest Free Loan Program (Phase 2)	2021	Pakistan Poverty Alleviation Fund (PPAF)	The program supports micro-enterprises of the poor and marginalized in Pakistan, with loan centers offering business advisory services, market linkages, skill training, and input suppliers.	133,354	51-75% of participants	Targets poor broadly	Yes
National Poverty Graduation Program (NPGP)	2017	Ministry of Poverty Alleviation & Social Safety	The program aims to sustainably graduate households from poverty through asset transfers, training, interest-free loans, and social capacity building in 21 districts.	220,000	76-99% of participants	Targets poor broadly	Yes
Punjab Human Capital Investment Project	2020	Punjab Social Protection Authority	The project aims to improve maternal and newborn child healthcare, early childhood education, and livelihood opportunities for the poor and vulnerable population, along with the provision of market readiness training, asset transfers, and mentoring to young couples.	47,024	51-75% of participants	Targets poor broadly	Yes
Community Support Program (CASA-1000)	2020	Planning and Development Department of Provincial Government of Khyber Pakhtunkhwa	The project is a benefit sharing project that uses a community-driven development approach to enable remote community institutions to identify priority needs and contribute to improving service delivery, market access, creation of community physical assets, and community wellbeing.	50,000	26-50% of participants	Targets XP/UP only	Yes
Revitalizing Youth Enterprise (RYE) Program (Phase 2)	2022	Pakistan Poverty Alleviation Fund (PPAF)	The program aims to reduce poverty by training unemployed youths in digital and life skills for online and offline markets, with all trainings supported by established market and logistics infrastructure.	200	51-75% of participants	Targets poor broadly	Yes

Only programs that have given their consent to share their program data are included in this table



The Partnership for Economic Inclusion (PEI) is a global platform that unites non-governmental organizations, UN agencies, research institutions, funding partners, and the World Bank to support government adoption and scale up of economic inclusion programs that empower vulnerable people to lift themselves out of extreme poverty.

DNA: Does Not Apply; FY: Fiscal Year; FCV: Fragility, Conflict, and Violence; MPI: Multidimensional Poverty Index; NPL: National Poverty Line; N/A: Not available; WB: World Bank