

# Colombia

This factsheet provides an overview of economic inclusion programs in Colombia. Economic inclusion programs are a bundle of coordinated, multidimensional interventions that support individuals, households, and communities in raising their incomes and building their assets. The data used for this factsheet comes from the Partnership for Economic Inclusion's Landscape Survey 2023.

## COUNTRY FACTS

Region	Population	Income Group	FCV country (WB FY24 list)
Latin America & Caribbean	51.52 million	Upper middle income	No

Poverty Headcount (share of population below the poverty line)

National Poverty Line	Multidimensional Poverty Index	\$2.15/day (2017 PPP)
39.30%	4.85%	9.40%

## PROGRAMS

Number of economic inclusion programs

# 12

Institutional delivery (lead agency)



■ Nongovernment-led ■ Government-led

Geographic area



■ Rural only ■ Urban/peri ■ Mix (urban & rural)

## PARTICIPANTS

Number of participants

# 77,938

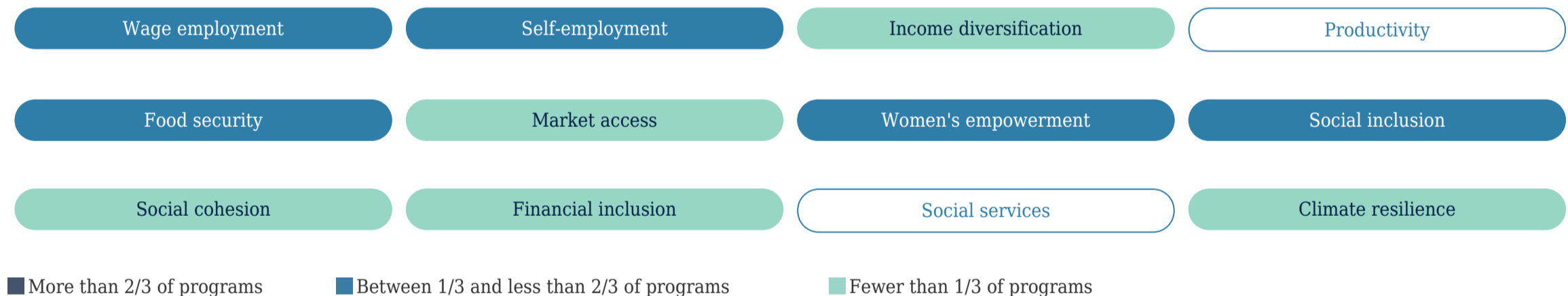
Number of people benefiting

# 249,402

Participants served by government-led programs (%)

# 17.42%

## MAIN PROGRAM OBJECTIVES



## PARTICIPANT PROFILE

Targeted Poverty Segments



Targeted Population Groups



■ More than 2/3 of programs ■ Between 1/3 and less than 2/3 of programs ■ Fewer than 1/3 of programs

## CORE PROGRAM COMPONENTS



TRANSFER



BUSINESS CAPITAL



WAGE EMPLOYMENT FACILITATION



SKILLS TRAINING



COACHING



FINANCIAL SERVICES FACILITATION



MARKET LINKS



CLIMATE RESILIENCE SUPPORT

## ECONOMIC INCLUSION PROGRAMS SURVEYED

Program Name	Year program began	Lead Agencies	Program Description	No. of Current Participants	% Female Participants	Poverty Targeting	Digital
Closing Gaps: Financial Inclusion for all in Colombia	2022	Humanity & Inclusion	The program seeks to improve financial inclusion for vulnerable migrants in Colombia, particularly women and people with disabilities, through digital innovation, networking, and advocacy.	150	51-75% of participants	Targets poor broadly	Yes
Orinoquia Integrated Sustainable Landscapes	2019	World Wildlife Fund Colombia	The project aims to strengthen integrated landscape management and conservation of the Orinoquia wetlands and savanna lands by generating knowledge and mainstreaming biodiversity and ecosystem services in planning of conservation mosaics and landscape management.			Does not target by poverty level	Yes
Conectad@s - Colombia	2023	Fundación Capital	The program aims to enhance the resilience and empowerment of women micro-entrepreneurs to boost the competitiveness and sustainability of their businesses.	500	All (100% of participants are female)	Targets poor broadly	Yes
Entrepreneurship School with Gender Lens	2021	HIAS	The ESGL supports GBV survivors and at-risk women in developing business ideas and escaping violence. They receive business training, create business plans, and gain seed capital, while also learning about gender issues and GBV risk mitigation.	82	All (100% of participants are female)	Targets poor broadly	Yes
Entrepreneurship School with gender Lens 2.0	2023	HIAS	ESGL 2.0 offers tailored support to female entrepreneurs in the labor market, helping them make their businesses more sustainable by integrating them into value chains and creating job opportunities for other vulnerable women.	20	All (100% of participants are female)	Targets poor broadly	Yes
Families in Their Land	2011	Prosperidad Social	The program offers specialized family support for households displaced by armed conflict, returnees, or those relocated to rural areas in Colombia, aiming to boost socio-economic stability through capacity building, asset strengthening, food security, housing improvement, and productive projects.	3,828	76-99% of participants	Targets XP/UP only	Yes
Local Integration and Livelihoods for Forcibly Displaced and Stateless Persons in Medellín.	2019	Coporación Ayuda Humanitaria (CAH)	The project implements the graduation model as a strategy to generate local and community integration processes and sustainable livelihoods, thereby enabling the socioeconomic integration of Venezuelan refugee and migrant families in Medellín and its metropolitan area.	450	51-75% of participants	Targets poor broadly	Yes
Pathways of Opportunities, an Ultra Poverty Graduation Model	2022	Opportunity International's Asociación General Para Asesorar Pequeñas Empresas (AGAPE)	The program seeks to contribute to the economy and social empowerment of families in extreme poverty.	250	76-99% of participants	Targets XP/UP only	Yes
IRACA Program	2012	Prosperidad Social	The program supports economically and socially vulnerable ethnic populations through three components: food security, agricultural surplus, and social and community strengthening.	9,750	51-75% of participants	Targets poor broadly	Yes
Social Cohesion and Livelihoods Empowerment (SCALE) for Youth-led Durable Solutions	2022	Norwegian Refugee Council (NRC)	The SCALE project promotes socioeconomic inclusion of young Venezuelan refugees and migrants in Colombia and Ecuador by addressing employment and well-being barriers, focusing on job skills, entrepreneurship, and self-employment, and providing training, legal assistance, and access to capital to foster community integration.	110	51-75% of participants	Targets poor broadly	Yes

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She Feeds the World	2023	CARE Colombia	The program empowers women producers by creating secure and resilient livelihoods to enhance food and nutrition security for themselves and their communities.	2,000	51-75% of participants	Does not target by poverty level	Yes

Only programs that have given their consent to share their program data are included in this table



*The Partnership for Economic Inclusion (PEI) is a global platform that unites non-governmental organizations, UN agencies, research institutions, funding partners, and the World Bank to support government adoption and scale up of economic inclusion programs that empower vulnerable people to lift themselves out of extreme poverty.*

DNA: Does Not Apply; FY: Fiscal Year; FCV: Fragility, Conflict, and Violence; MPI: Multidimensional Poverty Index; NPL: National Poverty Line; N/A: Not available; WB: World Bank