

# Brazil

This factsheet provides an overview of economic inclusion programs in Brazil. Economic inclusion programs are a bundle of coordinated, multidimensional interventions that support individuals, households, and communities in raising their incomes and building their assets. The data used for this factsheet comes from the Partnership for Economic Inclusion's Landscape Survey 2023.

## COUNTRY FACTS

|                           |                |                     |                            |
|---------------------------|----------------|---------------------|----------------------------|
| Region                    | Population     | Income Group        | FCV country (WB FY24 list) |
| Latin America & Caribbean | 214.33 million | Upper middle income | No                         |

Poverty Headcount (share of population below the poverty line)

|                       |                                |                       |
|-----------------------|--------------------------------|-----------------------|
| National Poverty Line | Multidimensional Poverty Index | \$2.15/day (2017 PPP) |
| N/A                   | 3.84%                          | 5.80%                 |

## PROGRAMS

Number of economic inclusion programs

2

Institutional delivery (lead agency)

2

■ Nongovernment-led ■ Government-led

Geographic area

1

1

■ Rural only ■ Urban/peri ■ Mix (urban & rural)

## PARTICIPANTS

Number of participants

11,180

Number of people benefiting

36,894

Participants served by government-led programs (%)

100.00%

## MAIN PROGRAM OBJECTIVES

Wage employment

Self-employment

Income diversification

Productivity

Food security

Market access

Women's empowerment

Social inclusion

Social cohesion

Financial inclusion

Social services

Climate resilience

■ More than 2/3 of programs ■ Between 1/3 and less than 2/3 of programs ■ Fewer than 1/3 of programs

## PARTICIPANT PROFILE

Targeted Poverty Segments

Poor

Extreme poor

Ultra-poor

Those above the poverty line

Doesn't target by poverty level

Targeted Population Groups

Women

Children

Youth

Older people

Persons with disabilities

Displacement-affected

Climate-affected

Marginalized

Conflict-affected

■ More than 2/3 of programs ■ Between 1/3 and less than 2/3 of programs ■ Fewer than 1/3 of programs

## CORE PROGRAM COMPONENTS



TRANSFER



BUSINESS CAPITAL



WAGE EMPLOYMENT  
FACILITATION



SKILLS TRAINING



COACHING



FINANCIAL SERVICES  
FACILITATION



MARKET LINKS



CLIMATE RESILIENCE SUPPORT

## ECONOMIC INCLUSION PROGRAMS SURVEYED

| Program Name  | Year program began | Lead Agencies   | Program Description  | No. of Current Participants | % Female Participants  | Poverty Targeting    | Digital |
|---|--------------------|---|--|-----------------------------|------------------------|----------------------|---------|
| Internal Voluntary Relocation through Employment Based Modality | 2018               | Brazilian Army  | The program supports economic prospects of Venezuelan refugees and migrants by relocating them to other cities through an internal voluntary relocation strategy.  | 3,680                       | 26-50% of participants | Targets poor broadly | Yes     |
| Program Prosper Family  | 2023               | Office for Social Development of the State of São Paulo | The program aims to break cycles of poverty by promoting social mobility, income generation, and human development for highly vulnerable families. The program has four pillars: tutoring, life planning, vocational training, and financial incentives. | 7,500                       | 76-99% of participants | Targets poor broadly | Yes     |

Only programs that have given their consent to share their program data are included in this table



*The Partnership for Economic Inclusion (PEI) is a global platform that unites non-governmental organizations, UN agencies, research institutions, funding partners, and the World Bank to support government adoption and scale up of economic inclusion programs that empower vulnerable people to lift themselves out of extreme poverty.*

DNA: Does Not Apply; FY: Fiscal Year; FCV: Fragility, Conflict, and Violence; MPI: Multidimensional Poverty Index; NPL: National Poverty Line; N/A: Not available; WB: World Bank